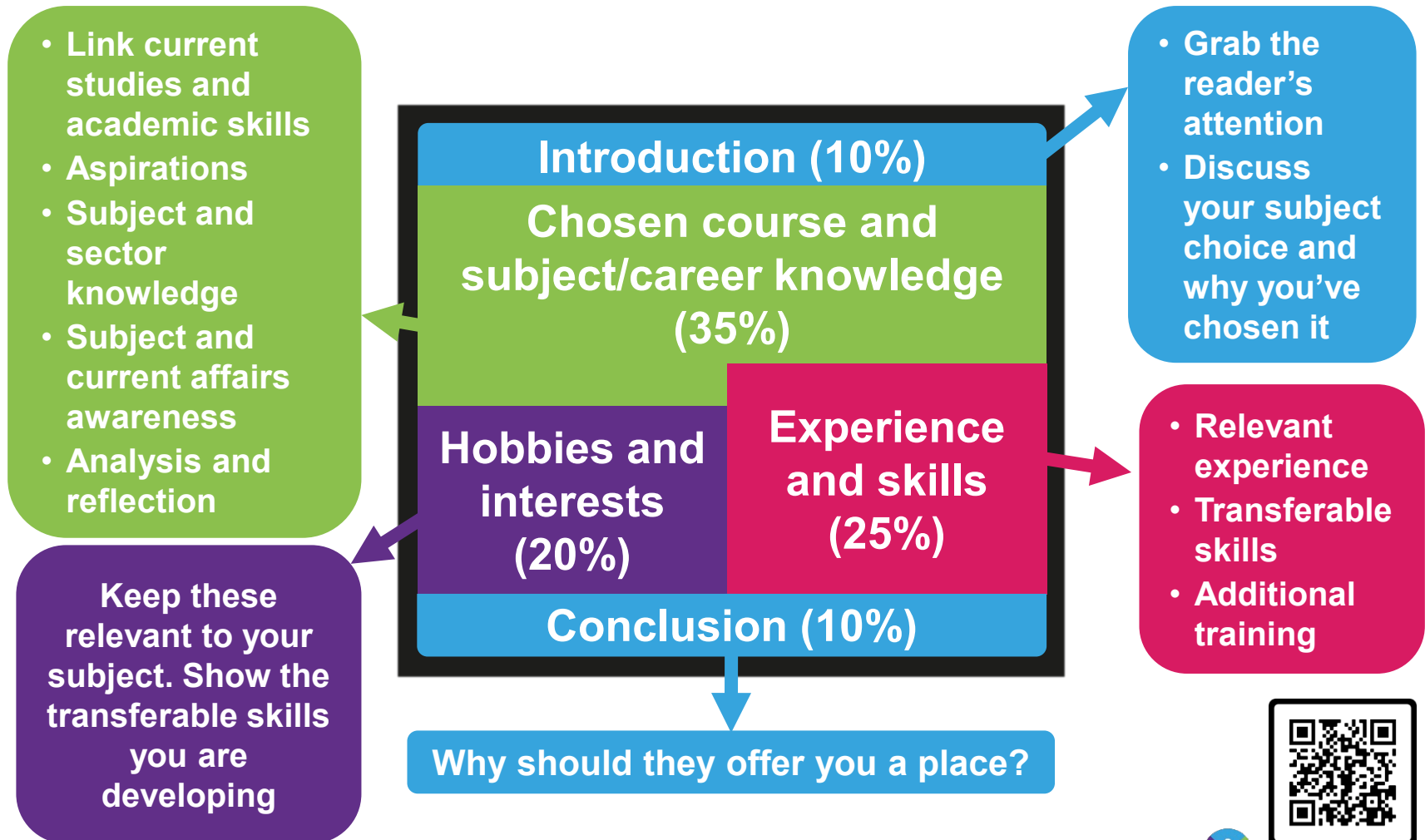


STRUCTURING A PERSONAL STATEMENT



STRUCTURING A PERSONAL STATEMENT

INCLUDE



ANALYSIS



ASPIRATIONS



CURRENT AFFAIRS AWARENESS



ENTHUSIASM



RELEVANT EXPERIENCE



SUBJECT/CAREER KNOWLEDGE



TARGETING YOUR AUDIENCE



TRANSFERABLE SKILLS

AVOID



CLICHES e.g. 'I've always wanted to be...'



EXAGGERATIONS/MISTRUTHS



GENERALISATIONS



LISTS



NAMEDROPPING



NEGATIVITY



PLAIGIARISM



QUOTATIONS