Haywards Heath College

Getting Ready For **Digital Media**		
Your Name		
CAMTEC Digital Media	Media Concepts	Summer 2023

We are delighted you have chosen to study Digital Media at Haywards Heath College.

Instructions: This pack will help you make the best possible start to studying this subject.

The tasks in this pack:

- should take you **about 4 hours to complete.**
- should be handed into your teacher when teaching starts **from 11ᵗʰ September 2023** with your name on it for assessment.
- are also available on the internet – follow the links in the document.

If you need help: The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at info@haywardsheath.ac.uk telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.

Skills Focus for this Getting Ready for Pack	
Researching Skills Organisation Skills Analytical Skills	Selection Skills Application of media terminology IT Skills

Target Grade	Type of task	Task and subject specific skill reference	Deadline
All	Terminology - research	Using the Internet to aid you, define these media terms in your own words: • Mise-en-scene • Editing • Tracking shot • Pan • Zoom • Establishing shot • Genre – give an example. • Sub-genre – give an example. **Skills: Researching, media terminology.**	**11th September 2023**
All	Textual analysis	Select a scene from your favourite TV show. Find this scene on YouTube/Netflix/Amazon Prime etc. Write **500 words** analysing your chosen TV scene. Use part 1 and part 2 in this article on how to analyse film/TV sequences to aid you: https://www.wikihow.com/Analyze-a-Scene-in-a-Film **Skills: Textual analysis, application of media terminology.**	**11th September 2023**
Extension	Media Theories	Using the Internet to aid you, research and explain these theories: Stanley Cohen's Moral Panic theory George Gerbner's Cultivation theory Laura Mulvey's Male Gaze theory Tzvetan Todorov's Narrative theory **Skills: Researching, theoretical framework.**	**11th September 2023**

Notes:
Recommended reading resource: https://www.amazon.co.uk/Cambridge-Technicals-Level-Digital-Media/dp/1471874737/ref=sr_1_1?keywords=digital+media+textbook&qid=1560363824&s=gateway&sr=8-1