How to reference your assignment using APA
Social Media

What is referencing?

Referencing is a system used at colleges and universities to let anyone reading your assignments know exactly where you found your information.

To reference your assignment correctly you will need to do two things:

Give a citation in your assignment
Create a reference list at the end of the assignment

Citations in your assignment

You should include an in-text citation for every piece of information in your **assignment** that you take from a retrievable source. The purpose of the in-text citation is to show your reader which item in your **reference list** the specific information you've used has come from.

Reference list at the end of the assignment

The reference you write in your reference list will give all the details of the source where you read the original quotation. It should be **one** alphabetical list and include references to all types of resources used. Begin each reference with the surname of the author/editor or the organisation name which you used to begin the citation.

Facebook post from a personal timeline

Reference
Facebook posts may contain non-standard spelling, capitalisation, hashtags, links and emojis. Do not alter spelling or capitalisation and retain hashtags and emojis (links and emojis count as one word). If the post includes images, videos, thumbnails with links or shared content from another Facebook post indicate that in square brackets.

Author's Surname, Initials. (Year, Month Date of posting). *Text of post up to twenty words* **[Description of audiovisuals, if present] [Status update]. Name of Site. URL**
To retrieve the URL of a Facebook post click on the timestamp.

<u>**Example:**</u>

Gaiman, N. (2021, May 20). *We did it! You, me, UNHCR, Twitter, and many others – all together – we won the Public Service and Activism Social* [Video attached] [Status update]. Facebook. https://www.facebook.com/neilgaiman/posts/323143845847219

<u>**In-text Citation Example:**</u>

It was announced that... (Gaiman, 2021)
OR
Gaiman (2021) announced that...

Facebook post from an organisation's page or group

Reference

Author. (Year, Month Date of posting). *Text of post up to twenty words* **[Description of audiovisuals, if present] [Status update]. Name of Site. URL**

<u>**Example:**</u>

Design Museum. (2020, June 7). *If you could live anywhere, where would it be? What would it look like?* [Image attached] [Status update]. Facebook. https://www.facebook.com/designmuseum/photos/a.91537539168/10158472662469169

In-text Citation Example:

It was reported... (Design Museum, 2020)
OR
The Design Museum (2020) reported that...

Twitter - Tweet

Reference
Tweets may contain non-standard spelling, capitalisation, hashtags, links and emojis. Do not alter spelling or capitalisation and retain hashtags and emojis (links and emojis count as one word). If the post includes images, videos, polls, etc. indicate that in square brackets.

Author's Surname, Initials. [@username]. (Year, Month Date of posting). *Text of post up to twenty words* **[Description of audiovisuals, if present] [Tweet]. Name of Site. URL**

Example:

Olusoga, D. [@DavidOlusoga]. (2020, June 8). *Been asked to tweet this again - The toppling of Edward Colston's statue is not an attack on history. It is history* [Thumbnail with link attached] [Tweet]. Twitter. https://twitter.com/DavidOlusoga/status/1270034773176725506

In-text Citation Example:

It was suggested... (Olusoga, 2020)
OR
Olusoga (2020) suggested that...

TikTok Video

Reference
TikTok captions may contain non-standard spelling, capitalisation, hashtags, links and emojis. Do not alter spelling or capitalisation and retain hashtags and emojis (links and emojis count as one word).

Author's Surname, Initials. [@username]. (Year, Month Date of posting). *Caption of video up to twenty words including hashtags* **[Video]. Name of Site. URL**

Example:

Cook, P. [@chemteacherphil]. (2019, November 19). *Alkali salts get lit. #chemistry #chemteacherphil #scienceexperiments #foryou #jobforme #trend #featurethis #science #vibecheck* [Video]. TikTok. https://vm.tiktok.com/xP1r1m

In-text Citation Example:

This video... (Cook, 2019)
OR
Cook (2019) demonstrates how...

Further help
Please ask in the College library for help with referencing. See additional handouts for how to reference books, journal articles, websites and a sample reference list.
The University of Portsmouth Library website https://library.port.ac.uk/w165 has guidance on how to reference books and other materials in your research. Select APA 7th edition.