# Library Resource List for E-Commerce

**Books**

This is a selection of the books that **Crawley Library**, **West Sussex** have, which can be borrowed or reserved free of charge.

## Crawley Library

*Shelved at 658.872*

*Your Community is your Currency - Morris, D (2023)*
*Digital marketing Handbook – Kingsnorth, S (2022)*
*Break the Internet, in pursuit of Influence – Yallop, O (2021)*
*Digital Marketing for Business in Easy steps – Smith J (2020*
*Digital Marketing for Dummies 2nd ed – Dreiss, S (2020)*
*Instagram Rules – Cook, J (2020)*
*Digital Marketing Strategy – Kingsnorth, S (2019)*
*Digital Business and E-Commerce Management 7th ed – Chaffey, D (2019)*
*Crushing It! – Vaynerchuk, G (2018)*

*Outpacer: the Blueprint for Breakthrough Success – Holt, A (2022) 650.1*
*Instagram for Business for Dummies 2nd ed – Herman, J H (2021) 658.82*
*Remarkable Retail – Dennis, S (2020) 658.8*
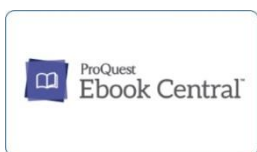*E-Bay for Dummies – Collier, M  (2020) 381.177*

**Online Resources**

**Access via Crawley Library Moodle Pages on CCG Online**
*Direct access in College or via Shibboleth outside College using your College network and login*

**Useful search terms**: digital business, electronic commerce, online business, online retail, e-commerce, internet marketing, digital marketing, Amazon, Instagram

**eBooks**

ProQuest Ebook Central

- Digital T-Level: Digital Support Services and Digital Business Services (Core) (2022)

EBSCO eBooks

- Mastering Digital Business – ND Evans (2017)

Academic Search Elite

**Academic Search Elite**– Provides access to acclaimed full text scholarly articles, magazines. Search "electronic commerce" limit to Full text and Geography to Great Britain.

OXFORD JOURNALS COLLECTION

**Oxford Journals Collection for FE** - Provides access to full -text articles.

Library Services
Supporting Staff & Students

**SAGE journals**

Excellent world class research journals database

**WILEY ONLINE LIBRARY**
wileyonlinelibrary.com

A database of the largest and most authoritative collections of online journals and research resources, covering life, health, social and physical sciences .

**ISSUES ●●● Online**

Statistics and articles on contemporary social issues:  Search "internet business" **in** search box. E-books include:

- Consumerism
- Business

**planet estream®**

**Recorded TV programmes available to watch in College or at home.**

- Amazon's Retail Revolution
- Click: Online shopping
- Buyers Beware
- Secrets of your Online Christmas
- Secrets of Online Shopping
- Truth about Amazon

**COBRA**
COMPLETE BUSINESS REFERENCE ADVISER

Business resource available from West Sussex Libraries detailing careers, industry information as well as local and national business information.

## Useful Websites:

- Digital Business by SimpliLearn https://www.simplilearn.com/digital-business-article
- https://www.gov.uk/government/publications/digital-regulation-driving-growth-and-unlocking-innovation/digital-regulation-driving-growth-and-unlocking-innovation
- https://www.gov.uk/online-and-distance-selling-for-businesses/online-selling
- https://iclg.com/practice-areas/digital-business-laws-and-regulations/united-kingdom
- https://www.legislation.gov.uk/ukpga/2017/30/contents
- https://assets.publishing.service.gov.uk/media/62c7050fd3bf7f3008697a7e/UK_Digital_Strategy_web_accessible.pdf
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**Library Services**
Supporting Staff & Students