

# Summer Project

Name:

Subject: Level 3 Applied Psychology

The purpose of this Summer project is to introduce you to studying this subject at Level 3 standard. You will need to complete 10 hours of study on each subject every week, 4½ in class with your teacher and the rest as independent learning. Therefore, it is important that you enjoy this subject and that you start to practice your study skills as early as possible. Some subjects have significant maths content (for example business, psychology, economics); others require strong essay writing skills (for example history, English). Think about the study skills and underpinning knowledge you will require in this subject - not just the title.

If after completing this project you think this may not be your ideal choice, you can ask to transfer to another subject at the start of term, as long as you have the entry requirements and it fits alongside your other choices on the Matrix (timetable). If you do decide to change subject, you will be required to complete the Summer project for your new choice too.

This is also your first taste of Flipped Learning and elements will be used within your first week of lessons.

Please ensure your name, student number and subject are clearly noted on each page and bring it with you to hand in at Induction.

Have a good summer and we look forward to seeing you in September.

## HOW TO SUBMIT:

Please print your completed project and bring a copy with you to Induction.

If you don't have access to a printer, electronic copies can be emailed as an attachment to [L3\\_appliedpsychology@chichester.ac.uk](mailto:L3_appliedpsychology@chichester.ac.uk) with the email clearly labelled 'Applied Psychology Summer Project' prior to Induction.

## BTEC Applied Psychology Summer Work for September 2022

### Unit 1 Psychological Approaches and Applications

#### Task 1:

- Carry out research into the four main areas of psychology that we will learn about in Unit 1.
- Complete the four tables on pages 2-5.
- In the references column please provide a reference to where you found the information such as the webpage address / book / journal article / reference book. If you wish to stretch yourself in the referencing we use APA Referencing in Unit 2, have a look at this website [APA Referencing \(7th Ed.\) Quick Guide | In-text Citations & References \(scribbr.co.uk\)](https://www.scribbr.co.uk/apa-referencing-7th-ed-quick-guide/) and have a go at using the APA referencing.

### Unit 2 Conducting Psychological Research

#### Task 2:

Choose two pieces of research from the 6 options below to look at in detail and complete the tables on pages 6 and 7.

1. Cognitive Psychology: Harris *et al.* (2009): 'Priming effects of television food advertising on eating behaviour'
2. Cognitive Psychology: Loftus and Palmer (1974): 'Reconstruction of automobile destruction'.
3. Social Psychology: Chatard *et al.* (2007): 'How good are you in math? The effect of gender stereotypes on student's recollection of their school marks'.
4. Social Psychology: Haney *et al.* (1973): 'A study of prisoners and guards in a simulated prison'
5. Social Learning Approach: Bandura *et al.* (1961): 'Transmission of aggression through imitation of aggressive models'
6. Biological Approach: Buss *et al.* (1992): 'Sex differences in jealousy: evolution, physiology and psychology'.

#### Task 3: Core Maths Skills

Maths is a key component of psychology, Unit 2 (the coursework unit) requires a strong understanding of data analysis. As a result, we ask all students to complete the core maths skills course which is designed to support students transitioning from GCSE to a Level 3 Psychology course. We ask all prospective students to complete this, irrespective of your predicted maths GCSE grade. The course is here: [Integral \(integralmaths.org\)](https://www.integralmaths.org/), you will need to register (it is free) and then follow the webpages as instructed.

## Optional - stretch and challenge:

- Listen to a podcast, read a psychology book, watch a psychology film and write a review, see pg. 8 for suggested podcasts, books, films.

## Useful websites for these tasks:

- [Study Guides for Psychology Students - Simply Psychology](#)
- [Verywell Mind - Know More. Live Brighter.](#)
- Do carry out research beyond these websites, they are a suggestion to get you started.

## TASK 1

Cognitive Approach		
Questions	Answers	References (where did you get this information from?)
What are the main assumptions of the cognitive approach?		
Research a well-known cognitive psychologist - provide a brief biography and a summary of their research		
How can cognitive psychology be used in marketing and advertising? Provide a summary with examples.		

Social Approach

Questions	Answers	References (where did you get this information from?)
What are the main assumptions of the social approach?		
Research a well-known social psychologist - provide a brief biography and a summary of their research		
How can social psychology be used in explaining gender?  Provide a summary with examples.		

**Behaviourist and Social Learning Approach**

Questions	Answers	References (where did you get this information from?)
<p>What are the main assumptions of the behaviourist and social learning approach?</p>		
<p>Research a well-known behaviourist psychologist or social learning psychologist - provide a brief biography and a summary of their research</p>		
<p>How can behaviourism or social learning theory be used to explain aggression?</p> <p>Provide a summary with examples.</p>		

Biological Approach

Questions	Answers	References (where did you get this information from?)
<p>What are the main assumptions of the biological approach?</p>		
<p>Research a well-known biological psychologist - provide a brief biography and a summary of their research.</p>		
<p>How can the biological approach be used in marketing and advertising (neuromarketing)?</p> <p>Provide a summary with examples.</p>		

TASK 2

Research Title	
Aim of research / hypothesis	
Methodology	
Procedures	
Findings	
Conclusions	
Strengths of the research	
Limitations of the research	
Examples of real world useful applications for this research?	
References	

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**TASK 3**

Copy and paste a screenshot of the core maths skills course completion certificate here:

## Optional stretch and challenge activity:

Those students that reach the higher grades usually do so by reading around the subject. They do this by searching out further information to enhance their knowledge and understanding of the topics they learn about in the classroom.

This is one of the ways students do this by reading additional books, other than the text book, and / or listening to podcasts.

For this activity you can listen to one of the suggested podcasts, read one of the suggested books or watch one of the suggested films / documentaries below or choose your own one and write a summary about it:

- what was it about?
- why did you find it (or not find it) interesting and informative?
- would you recommend it and why or why not?
- How many stars would you give it out of 5?

### Suggested podcasts:

- Hidden Brain: [Hidden Brain : NPR](#)
- The Psych Files: [Psychology in Everyday Life: The Psych Files on Apple Podcasts](#)
- The Psychology Podcast: [Psychology in Everyday Life: The Psych Files on Apple Podcasts](#)
- All in the mind: [BBC Radio 4 - All in the Mind - Downloads](#)
- PsychCrunch: [Podcast - Research Digest \(bps.org.uk\)](#)

### Suggested books:

- Inventing Ourselves, The Secret Life of the Teenage Brain by Sarah-Jayne Blakemore
- Why Has Nobody Told Me This Before? by Dr. Julie Smith
- Bad Science by Ben Goldacre
- Great Myths of the Brain by Christian Jarrett
- Quirkology, The Curious Science of Everyday Lives by Richard Wiseman
- The Memory Illusion, Remembering, Forgetting and the Science of False Memory by Dr. Julia Shaw

### Suggested films:

- Experimenter, The Stanley Milgram Story starring Winona Ryder and Peter Sarsgaard
- Malcolm X starring Denzel Washington
- The Men Who Stare at Goats starring George Clooney and Ewan McGregor
- The Stanford Prison Experiment starring Billy Crudup
- Project Nim