

# Library Resource List for Retail

## Books

This is a selection of the books that **Crawley Library, West Sussex** have, which can be borrowed or reserved free of charge.

### Crawley Library

#### *Shelved at 381.1*

- Family Business: an Intimate History of John Lewis – Glendinning V (2021)
- Amazon 2<sup>nd</sup> ed – Berg, N (2021)
- Amazon Unbound – Stone, B (2021)

#### *Shelved at 658.878*

- Straightforward Guide to Buying a Franchise – Clark, G (2021)
  - Starting an Online Business – Welwyn, P (2021)
  - Retail Recovery – Pilkington, M (2021)
  - Remarkable Retail – Dennis, S (2020)
  - Consumer Behaviour 12th ed - Schiffman, L G (2019)
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- Retail Start-up Book – Gee, R (2019) 658.11



## Online Resources

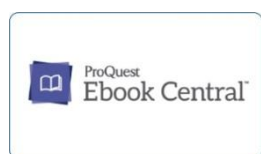
**Access via Crawley Library Moodle Pages on CCG Online**

*Direct access in College or via Shibboleth outside College using your College network and login*

**Useful search terms:** retail, shopping, shops



## eBooks



- BTEC First Business – Bagley, C, Deans, A & more (2013)
- BTEC Nationals Business Student Book 1 (2018)



- Retail in Detail – Bond, R L (2013)
- Retail in a new World – Pantano, E (2022)
- Visual merchandising 3<sup>rd</sup> ed – Morgan, T (2016)
- The Value of Design in Retail and Branding – Quartier, K (2021)



**Academic Search Elite**– Provides access to acclaimed full text scholarly articles, magazines. Search “retail” limit to Full text and Geography to Great Britain.



**Statista** - provides access to market and consumer data, offering over 1 million statistics and facts in a variety of subjects. Search “retail” and limit to UK for UK statistics



Statistics and articles on contemporary social issues: Search retail in search box.

Ebook Topics include:

- Consumerism
- Business



Recorded TV programmes available to watch in College or at home.

- The Truth about Amazon
- Amazon’s Retail Revolution
- Secrets of Online Shopping
- Click – online shopping
- Shops and Robbers
- Inside John Lewis
- Inside M&S
- Inside LIDL
- Inside Asda
- Inside Tesco
- Luxury Brands that Made Britain
- Inside Supermarkets



Business advice, factsheets etc from West Sussex libraries available from home using your West Sussex library card and PIN

## Useful Websites:

- British Retail Consortium <https://www.brc.org.uk/>
- British Independent Retailers Association <https://bira.co.uk/>
- West Sussex Trading Standards <https://www.westsussex.gov.uk/business-and-consumers/trading-standards-advice-for-businesses/>