

GCSE to A LEVEL

‘IDENTITY’ - Summer Project

Name:

Subject: A Level Graphic Communication

The purpose of this Summer project is to introduce you to studying this subject at A Level standard. You will need to complete 10 hours of study on each subject every week, 4½ in class with your teacher and the rest as independent learning. Therefore, it is important that you enjoy this subject and that you start to practice your study skills as early as possible. Some subjects have significant maths content (for example business, psychology, economics); others require strong essay writing skills (for example history, English). Think about the study skills and underpinning knowledge you will require in this subject – not just the title.

If after completing this project you think this may not be your ideal choice, you can ask to transfer to another subject at the start of term, as long as you have the entry requirements and it fits alongside your other choices on the A Level Matrix (timetable). If you do decide to change subject, you will be required to complete the Summer Project for your new choice too.

This is also your first taste of Flipped Learning and elements will be used within your first week of lessons.

We hope you enjoy this project as you start your A Level journey.

Have a good summer and we look forward to seeing you in September.

HOW TO SUBMIT:

All of the work overleaf will be submitted digitally – there is no need to present work at this stage in a sketchbook. Save all work on a USB or have access to a OneDrive/Cloud/GoogleDrive so that you are able to access this in class. (Photographs as JPEGs / all other work in PowerPoint/Word document.)

Project 0 – IDENTITY

The first project that you will do during A-Level Graphic Communication will look at your identity. We will explore artists such as CINDY SHERMAN, TOM KEELAN, JACK SACHS and SAM TAYLOR. We intend to look at the aspects of your life that make you...you. This will explore your appearance, the place you live, the things you own and your online presence.

For your summer project we wish for you to prepare for this project by completing some simple tasks. The work from these you should bring to your first lesson, as it will be used in your sketchbook.

Target Grade	Type of task	Task and subject specific skill reference	Deadline
All	Either photograph or collect:	<ul style="list-style-type: none"> • 10 self-portraits (At least 1 current image of yourself – JPEG) • 10 images of the environments you interact with (Your Home/Skate Park/Supermarket/Place of Work) • 10 images of the objects/things that you own (treasured objects / things you frequently use/things that are associated with you) • 10 images of media that you consume (Album Cover, Film Poster, YouTube, TikTok) • 10 images that represent your 'Online Persona' (Social Media posts, Activities you choose to record, Edited/Posed Images) 	First Graphics Session - September 2024
All	Screenshot Spotify Homepage	<p>Take a screen shot of your Spotify (Or any other music service) homepage.</p> <p>https://open.spotify.com/</p> <p>Do you use Spotify or any other music service that tracks your preferences and listen habits? What does it say about you?</p>	First Graphics Session - September 2024
All		Cindy Sherman - Bio The Broad	First Graphics Session -

	Review the work of Cindy Sherman	<p>“I am trying to make other people recognize something of themselves rather than me.” —Cindy Sherman</p> <ul style="list-style-type: none"> • Collect a selection of Cindy Sherman’s Self Portrait Work from the link given. • Select ONE self-portrait image to analyse to a greater depth. <ul style="list-style-type: none"> ○ How has Cindy Sherman represented identity with the chosen image? ○ What visual elements are present within the work? (Colour, Composition, Tone, Texture/Pattern, Shape/Form) ○ How has Cindy Sherman represented identity with the chosen image? ○ What aspects of the work do you like? ○ How would you integrate this into your own identity-based work? 	September 2024
All	Create 3 self portraits	Can be produced either on paper or digitally. Could be digital / art based / collage.	First Graphics Session - September 2024
All	Write a paragraph about yourself	<p>You could use the below questions as a prompt:</p> <ul style="list-style-type: none"> • What are your interests? What do you do in your spare time? • Do you identify with any subculture groups? • What do you want to do when you finish college? • Where do you want to travel? What would you like to see? 	First Graphics Session - September 2024
EXT	Immerse yourself with the visual world	<p>Keep yourself updated with what is happening right now in the creative industry. Use these websites to keep updated:</p> <p>It's Nice That (itsnicethat.com)</p> <p>Art & Design Magazine for the Creative Industries Creative Boom</p> <p>NOWNESS</p>	Extension only

[Creative Bloq | Art and Design Inspiration](#)

[Illustration – Eye on Design \(aiga.org\)](#)

[Aesthetica Magazine – The Art & Culture Magazine](#)

Notes: