

GCSE to A LEVEL

Summer Project

Name:

Subject: A Level Media Studies

The purpose of this Summer project is to introduce you to studying this subject at A Level standard. You will need to complete 10 hours of study on each subject every week, 4½ in class with your teacher and the rest as independent learning. Therefore, it is important that you enjoy this subject and that you start to practice your study skills as early as possible. Some subjects have significant maths content (for example business, psychology, economics); others require strong essay writing skills (for example history, English). Think about the study skills and underpinning knowledge you will require in this subject - not just the title.

If after completing this project you think this may not be your ideal choice, you can ask to transfer to another subject at the start of term, as long as you have the entry requirements and it fits alongside your other choices on the A Level Matrix (timetable). If you do decide to change subject, you will be required to complete the Summer Project for your new choice too.

This is also your first taste of Flipped Learning and elements will be used within your first week of lessons.

Please ensure your name, student number and subject are clearly noted on each page and bring it with you to hand in at Induction.

We hope you enjoy this project as you start your A Level journey.

Have a good summer and we look forward to seeing you in September.

HOW TO SUBMIT:

Please print your completed pack and bring a copy with you to Induction.

If you don't have access to a printer, electronic copies can be emailed as an attachment to alevel_mediastudies@chichester.ac.uk with the email clearly labelled 'Media Studies Getting Ready Pack' prior to Induction.

WELCOME TO MEDIA STUDIES

@ Chichester College

Where you will explore possible interpretations of Media texts from a range of different platforms.

These are the tasks to be completed over the summer to allow transition from

GCSE -A LEVEL MEDIA

If you need any extra help or advice, please contact:

Claire Jackson 01243 786321 ext 2307

Or

Claire.jackson@chichester.ac.uk

Please be aware that I am not available at times over the summer holidays therefore there may be some delay in answering.

The first coursework assignment to be completed for Media (*towards the end of year 1*) is to create a magazine or a print Film Marketing campaign with the brief set by the exam board. Over the summer I would like you to complete research and planning, as practice and evidence, to support this. Once the actual assignment is set you only have **8 weeks** to complete it therefore the more you understand magazines/their contents and film posters/DVD covers the better prepared you will be! There will be additional, specific research needed before starting your production. (Just a note - **all written copy and photography** used for your coursework **must be your own! Not copied, borrowed or 'stolen'!**)

The production briefs set by the exam board (*which the College does not receive until next March*) will always specify the intended audience and industry context, as well as other key requirements. You will then have to respond to the requirements of that brief appropriately and failure to do so means a loss of marks.

Research different genres/types of magazines available and the difference between mainstream and independent magazines - keep evidence of this research.

Research film posters and DVD/BluRay covers and collect examples to understand how they are constructed - show annotated evidence

Collect electronic versions (images) of magazine layouts that you find effective, including Front Covers, Contents pages and article layouts. (Remember to keep a record of which magazines ideas come from).

Informed by this research carried out;

Write 250 words about the different types of magazines available in the UK, these can be online magazines too and include a review of one of the magazines.

in addition,

Write 250 words on how films are communicated through posters, DVD covers and websites for the films, what methods do these use to let the audience know what to expect? (focus on 2 films from different genre)

All work must be submitted electronically and produced on computer, with the written work typed up, however, if you have problems doing this please give in evidence of the work as 'hard' copies or written by hand. No student should be disadvantaged

CHECKLIST OF CONTENTS TO BE SUBMITTED

- Evidence of research into different genres/types of magazines available and the difference of mainstream and independent magazines. Research into film posters and DVD/BluRay covers with annotations.
- 250 words on Magazines
- 250 words on Film Marketing

All work completed will be marked as transition work then added to your electronic coursework research folder to contribute to your later work. Therefore, the more effective this work is, the more comprehensive your research folder will look.

Please submit all your completed work electronically, in a clearly named folder (unless you have issues with this!)

Thank you and enjoy!

Claire