

## Getting Ready For *Digital Media*

Your Name		
CAMTEC Digital Media	Media Concepts	OCR

**We are delighted you have chosen to study Digital Media at Worthing College.**

**Instructions:** This pack will help you make the best possible start to studying this subject.

The tasks in this pack:

- should take you **about 4 hours to complete**.
- should be handed into your teacher when teaching starts **in September 2024** with your name on it for assessment.

**If you need help:** The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at [gettingreadyfor@worthing.ac.uk](mailto:gettingreadyfor@worthing.ac.uk), telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.

<b>Skills Focus for this Getting Ready for Pack</b>	
Researching Skills Organisation Skills Analytical Skills	Selection Skills Application of media terminology IT Skills

### Work Experience week

All year 1 students are required to participate in a week-long work placement during their first year of study. You will be expected to locate one week's worth of work placement and submit your work experience form before October half term.

#### Placement Dates:

L2/L3 students on double /triple qualifications:

1 week course-specific placement, expected placement dates will be confirmed by the course leaders at the beginning of September.

Students with 2 or more single subjects:

1 week placement during the Easter holidays or w/c 23 June 2025

You can find the work experience form [HERE](#)  
 More information and guidance can be found [HERE](#)

Target Grade	Type of task	Task and subject specific skill reference	Deadline
All	Terminology - research	<p>Using the Internet to aid you, define these media terms:</p> <ul style="list-style-type: none"> <li>• Mise-en-scene</li> <li>• Editing</li> <li>• Tracking shot</li> <li>• Pan</li> <li>• Zoom</li> <li>• Establishing shot</li> <li>• Genre – give an example.</li> <li>• Sub-genre – give an example.</li> </ul> <p><b>Skills: Researching, media terminology.</b></p>	<b>First lesson – September 2024</b>
All	Textual analysis	<p>Select a scene from your favourite film/TV show. Find this scene on YouTube/Netflix/Amazon Prime etc.</p> <p>Write <b>500 words</b> analysing how your chosen TV scene creates a sense of meaning through the use of mise-en-scene, camerawork, editing and sound. Use part 1 and part 2 in this article on how to analyse film/TV sequences to aid you: <a href="https://www.wikihow.com/Analyze-a-Scene-in-a-Film">https://www.wikihow.com/Analyze-a-Scene-in-a-Film</a></p> <p><b>Skills: Textual analysis, application of media terminology.</b></p>	<b>First lesson – September 2024</b>
All	Media Theories	<p>Using the Internet to aid you, research and explain these theories:</p> <ul style="list-style-type: none"> <li>• Stanley Cohen’s Moral Panic theory</li> <li>• George Gerbner’s Cultivation theory</li> <li>• Laura Mulvey’s Male Gaze theory</li> <li>• Tzvetan Todorov’s Narrative theory</li> </ul> <p><b>Skills: Researching, theoretical framework.</b></p>	<b>First lesson – September 2024</b>
<p><b>Notes:</b> Recommended reading resource: <a href="https://www.amazon.co.uk/Cambridge-Technicals-Level-Digital-Media/dp/1471874737/ref=sr_1_1?keywords=digital+media+textbook&amp;qid=1560363824&amp;s=gateway&amp;sr=8-1">https://www.amazon.co.uk/Cambridge-Technicals-Level-Digital-Media/dp/1471874737/ref=sr_1_1?keywords=digital+media+textbook&amp;qid=1560363824&amp;s=gateway&amp;sr=8-1</a></p>			