

Getting Ready For *Media Studies*

Your Name		
A Level Media Studies	Media Concepts	WJEC/EDUQAS

We are delighted you have chosen to study Media Studies at Worthing College.

Instructions: This pack will help you make the best possible start to studying this subject.

The tasks in this pack:

- should take you **about 4 hours to complete**.
- should be handed into your teacher when teaching starts **in September 2024** with your name on it for assessment.

If you need help: The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at gettingreadyfor@worthing.ac.uk, telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.

Skills Focus for this Getting Ready for Pack	
Researching skills Organisation skills Analytical skills	Selection skills Application of media terminology Exploration of theoretical framework

Work Experience week

All year 1 students are required to participate in a week-long work placement during their first year of study. You will be expected to locate one week's worth of work placement and submit your work experience form before October half term.

Placement Dates:

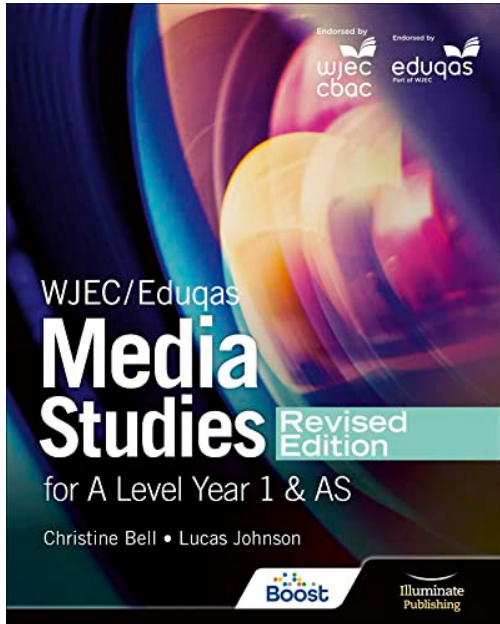
L2/L3 students on double /triple qualifications:

1 week course-specific placement, expected placement dates will be confirmed by the course leaders at the beginning of September.

Students with 2 or more single subjects:

1 week placement during the Easter holidays or w/c 23 June 2025

You can find the work experience form [HERE](#)
 More information and guidance can be found [HERE](#)

Target Grade	Type of task	Task and subject specific skill reference	Deadline
All	Textbook	<p>Please ensure you have this mandatory textbook ready for the first lesson:</p>  <p>https://www.amazon.co.uk/Eduqas-Media-Studies-Level-Student/dp/1913963284/ref=sr_1_1?crd=YDQVU4FG8JK&keywords=media+studies+eduqas&qid=1682512024&sprefix=media+studies+eduqas%2Caps%2C81&sr=8-1</p>	First lesson - September 2024
All	Terminology - research	<p>Using the Internet to aid you, define these media terms:</p> <ul style="list-style-type: none"> • Framing • Tagline • Mise-en-scene • Connotation • Denotation • Genre – give an example. • Sub-genre – give an example. • Narrative • Iconography <p>Skills: Researching, media terminology.</p>	First lesson - September 2024
All	Textual analysis	<p>Select a film poster for a film you have seen at the cinema this year.</p> <p>Write 400 words analysing your chosen film poster. Consider these questions when writing your response:</p> <ol style="list-style-type: none"> 1. How is the film title prominently featured? Is the text easy to read? Why is the font appropriate? 2. Are the main actors shown? If so, which ones? What do appearances and expressions say about the film? 	First lesson - September 2024

		<p>3. What is the overall design of the film poster? Does it look realistic? How does it accurately reflect the mood and tone of the film? What do the colours say about the film?</p> <p>4. What text is shown on the poster? Is there a catchy tagline? If so, what does it tell you about the film's story?</p> <p>5. Why do/don't you think this film poster is persuasive?</p> <p>Skills: Textual analysis, application of media terminology.</p>	
All	Media theories	<p>Using the Internet to aid you, research and explain these theories:</p> <ul style="list-style-type: none"> • Curran and Seaton's Power and Industries • George Gerbner's Cultivation theory • Roland Barthes' Semiotics • Tzvetan Todorov's Narrative theory <p>Skills: Researching, theoretical framework.</p>	First lesson - September 2024