

Getting Ready For *Media Studies*

Your Name		
A Level Media Studies	Media Concepts	WJEC/EDUQAS

We are delighted you have chosen to study Media Studies at Worthing College.

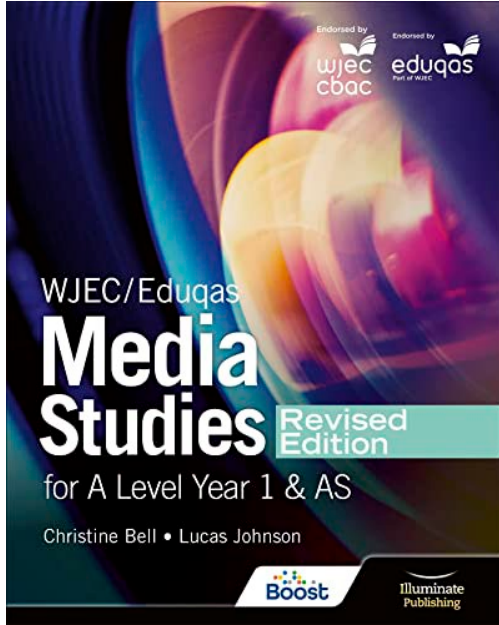
Instructions: This pack will help you make the best possible start to studying this subject.

The tasks in this pack:

- should take you **about 4 hours to complete**.
- should be handed into your teacher when teaching starts **in September 2025** with your name on it for assessment.

If you need help: The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at gettingreadyfor@worthing.ac.uk, telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.

Skills Focus for this Getting Ready for Pack	
Researching skills Organisation skills Analytical skills	Selection skills Application of media terminology Exploration of theoretical framework

Target Grade	Type of task	Task and subject specific skill reference	Deadline
All	Textbook	<p>Please ensure you have this mandatory textbook ready for the first lesson:</p>  <p>https://www.amazon.co.uk/Eduqas-Media-Studies-Level-Student/dp/1913963284/ref=sr_1_1?crid=YDQVU4FG8JK&keywords=media+studies+eduqas&qid=1682512024&sprefix=media+studies+eduqas%2Caps%2C81&sr=8-1</p>	First lesson - September 2025
All	Terminology - research	<p>Using the Internet to aid you, define these media terms:</p> <ul style="list-style-type: none"> • Framing • Tagline • Mise-en-scene • Connotation • Denotation • Genre – give an example. • Sub-genre – give an example. • Narrative • Iconography <p>Skills: Researching, media terminology.</p>	First lesson - September 2025
All	Textual analysis	<p>Select a film poster for a film you have seen at the cinema this year.</p> <p>Write 400 words analysing your chosen film poster. Consider these questions when writing your response:</p> <ol style="list-style-type: none"> 1. How is the film title prominently featured? Is the text easy to read? Why is the font appropriate? 2. Are the main actors shown? If so, which ones? What do appearances and expressions say about the film? 	First lesson - September 2025

		<p>3. What is the overall design of the film poster? Does it look realistic? How does it accurately reflect the mood and tone of the film? What do the colours say about the film?</p> <p>4. What text is shown on the poster? Is there a catchy tagline? If so, what does it tell you about the film's story?</p> <p>5. Why do/don't you think this film poster is persuasive?</p> <p>Skills: Textual analysis, application of media terminology.</p>	
All	Media theories	<p>Using the Internet to aid you, research and explain these theories:</p> <ul style="list-style-type: none"> • Curran and Seaton's Power and Industries • George Gerbner's Cultivation theory • Roland Barthes' Semiotics • Tzvetan Todorov's Narrative theory <p>Skills: Researching, theoretical framework.</p>	First lesson - September 2025

Work Placement Week

All students are required to participate in a **compulsory** week-long work placement. It is recommended that the placement chosen is either relevant to your course, or relevant to what your future career aspirations are.

Work placement form submission deadline

All L2 and L3 students studying on triple or double courses will be given their work placement week dates by their course leaders when they start in September. The deadline to submit your placement forms are as follows:	Date of work placement week	Deadline for returning completed form	All students studying 2 or more single subjects will have the option of either carrying out their work placement during: • February half term • Easter holidays • May half term • 22nd – 26th June 2026 The deadline to submit your placement forms are as follows:	Date of work placement week	Deadline for returning completed form
	December 2025	24th October 2025		February half term (16th - 20th Feb)	Friday 24th October 2025
	January / February 2026	24th October 2025		Easter holidays (27th March - 13th April)	Friday 19th December 2025
	March / April 2026	19th December 2025		May half term (26th - 29th May)	Friday 13th February 2026
	May / June 2026	13th February 2026		22nd – 26th June	Friday 1st May 2026