

# Getting Ready For A1 Graphic Communication

Worthing  
College

Name

Y1 Portfolio

Introduction to  
Typography

Summer work

**Instructions:** We are delighted you have chosen to study **A level Graphic Communication**. This pack will help you make the best possible start to studying this subject. The tasks in this pack should take you **about 6 hours to complete**. You will need to hand the work into your teacher in the **first lesson** when you start in September. Make sure you keep the work safe until then. You will get feedback from your teachers on what you have done well and the challenges you will need to meet to achieve the highest possible grade. **This will form part of an initial assessment of your progress your teacher will make in the first 2 weeks of the course.** All the materials you need to complete the tasks are in this pack or available on the internet – follow the links in the document.

**If you need help:** The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at [gettingreadyfor@worthing.ac.uk](mailto:gettingreadyfor@worthing.ac.uk), telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.

## Task Introduction

Two important skills to develop in A Level GRAPHIC COMMUNICATION are:

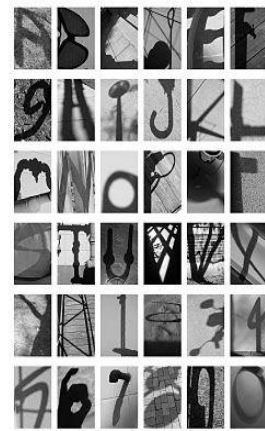
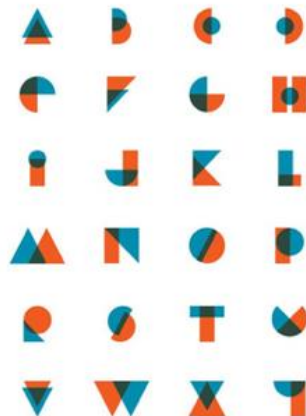
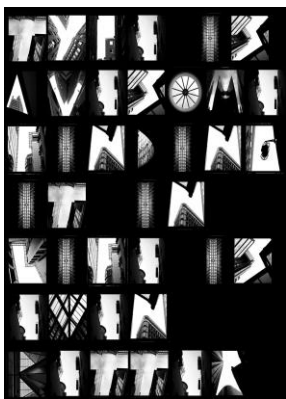
- Researching and learning from other Art and Design Movements/Graphic Artists and Designers
- Developing your practical skills in recording and exploring imagery, typography, and layout

Over the summer you should complete the following three tasks. You will present them in your new sketchbook during your first lesson in September.

| Type of task                     | Task   | Deadline           |
|----------------------------------|--|--------------------|
| Internet research & written task | <p><b>RESEARCH &amp; RECORDING</b></p> <p>Research the Art and Design movement/style of <b>Modernism</b>. Use books &amp; Google search to find websites with information and images. Below is a good starting point, but make sure you use multiple sources:</p> <p><a href="https://www.vam.ac.uk/articles/what-was-modernism">https://www.vam.ac.uk/articles/what-was-modernism</a></p> <ul style="list-style-type: none"> <li>○ Write at least 200 words that describe Modernism in your own words. Include dates, and information you have discovered about the style.</li> <li>○ Print at least 6 good quality images that show graphic designs in the Modernist style, each by a different designer, collect their names and explain the strengths of each design.</li> </ul> | 9th September 2024 |
| Exploring Typography and layout  | <p><b>TYPOGRAPHY</b></p> <p>Use Pinterest to gather relevant images. The following Pinterest boards will help you</p> <p><a href="https://www.pinterest.com/GrafikLAB/">https://www.pinterest.com/GrafikLAB/</a></p> <p><b>Look at the Alphabet Typography board for ideas.</b></p>  | 9th September 2024 |

|  |   |  |                                |
|--|---|--|--------------------------------|
|  |   | <ul style="list-style-type: none"> <li>○ Collect at least 8 good quality images of modernist alphabets made from geometric shapes.</li> <li>○ Inspired by your research, use your learning about the modernist style to inform your designs: Create 9 geometric letters of your own using neatly cut shapes with coloured paper. Use circles, semi circles, triangles, squares, rectangles etc. Each letter should be 7cm x 7cm square in size!!</li> </ul>  |                                |
|  | Recording and exploring using photography | <p><b>VISUAL RESEARCH</b></p> <p>Use Pinterest or Google images to find images of Photography Alphabets.</p> <ul style="list-style-type: none"> <li>○ Gather &amp; print at least 6 good quality images of Peter Defty's work. Write a paragraph about his work practice and your opinions of his work.</li> <li>○ Inspired by your research, take 10 good quality &amp; interesting photographs, each of a different letter of the alphabet created by manmade or natural structures. (Do not take photos of existing letters). Ensure that the letter fills the photo &amp; consider using the background shapes as part of the letter.</li> <li>○ Do not need to print these images – make sure you are able to e-mail the photos to yourself as you will be printing these at college after editing them.</li> </ul> | 9 <sup>th</sup> September 2024 |

VISUAL SOURCES/REFERENCES



To achieve a C grade – complete tasks to a CONSISTENT level  
 To achieve a A/B grade complete tasks to a CONFIDENT/EXCEPTIONAL level

## Work Experience week

All year 1 students are required to participate in a week-long work placement during their first year of study. You will be expected to locate one week's worth of work placement and submit your work experience form before October half term.

### Placement Dates:

L2/L3 students on  
double /triple  
qualifications:

1 week course-specific placement, expected  
placement dates will be confirmed by the course  
leaders at the beginning of September.

Students with 2 or  
more single subjects:

1 week placement during the Easter  
holidays or w/c 23 June 2025

You can find the work experience form [HERE](#)  
More information and guidance can be found [HERE](#)