

GETTING READY FOR PACK

A Level Graphic Communication

We are delighted you have chosen to study A Level Graphic Communication at Haywards Heath College

WHAT YOU WILL STUDY

Unit/Topic	The first project that you will do during A-Level Graphic Communication will look at your identity. We will explore artists such as CINDY SHERMAN, TOM KEELAN, JACK SACHS, and SAM TAYLOR. We intend to look at the aspects of your life that make you...you. This will explore your appearance, the place you live, the things you own and your online presence.
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WHAT YOU NEED

Kit List	Graphics Kit given upon payment of Supplement.
Course Supplement	£75 - Haywards Heath College CCG Online Store (chichester.ac.uk)
Equipment	Own Laptop and Adobe CC Subscription can support independent learning.

ENRICHMENT

Trips	London Exhibition Trip
Guest Speakers	Foundation Diploma in Art and Design BA (Hons) Graphic Communication
Events	End Of Year Show

SUMMER WORKING TASK INFORMATION

Completion Date: First Lesson Week Commencing 9/9/24

This pack will help you make the best possible start to studying this subject. The tasks in this pack should take you about 4-6 hours to complete.

The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at info@haywardsheath.ac.uk telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.

SUMMER WORKING TASK

<p>Skills Focus</p>	<p>Project 0 – IDENTITY</p> <p>For your summer project we wish for you to prepare for this project by completing some simple tasks. The work from these you should bring to your first lesson, as it will be used in your sketchbook.</p> <p>All of the work overleaf will be submitted digitally – there is no need to present work at this stage in a sketchbook. Save all work on a USB or have access to a OneDrive/Cloud/Google Drive so that you are able to access this in class. (Photographs as JPEGs / all other work in PowerPoint/Word document.)</p>
<p>Task 1 Either photograph or collect:</p> <p>Target Grade - All</p>	<ul style="list-style-type: none"> ○ 10 self-portraits (At least 1 current image of yourself – JPEG) ○ 10 images of the environments you interact with (Your Home/Skate Park/Supermarket/Place of Work) ○ 10 images of the objects/things that you own (treasured objects / things you frequently use/things that are associated with you) ○ 10 images of media that you consume (Album Cover, Film Poster, YouTube, TikTok) ○ 10 images that represent your 'Online Persona' (Social Media posts, Activities you choose to record, Edited/Posed Images)
<p>Task 2 Screenshot Spotify Homepage</p> <p>Target Grade - All</p>	<p>Take a screen shot of your Spotify (Or any other music service) homepage.</p> <p>https://open.spotify.com/</p>

	Do you use Spotify or any other music service that tracks your preferences and listen habits? What does it say about you?
<p>Task 3 Review the work of Cindy Sherman</p> <p>Target Grade - All</p>	<p>Cindy Sherman - Bio The Broad</p> <p>“I am trying to make other people recognize something of themselves rather than me.” —Cindy Sherman</p> <ul style="list-style-type: none"> • Collect a selection of Cindy Sherman’s Self Portrait Work from the link given. • Select ONE self-portrait image to analyse to a greater depth. • How has Cindy Sherman represented identity with the chosen image? • What visual elements are present within the work? (Colour, Composition, Tone, Texture/Pattern, Shape/Form) • How has Cindy Sherman represented identity with the chosen image? • What aspects of the work do you like? • How would you integrate this into your own identity-based work?
<p>Task 4 Create 3 self portraits</p> <p>Target Grade - All</p>	Can be produced either on paper or digitally. Could be digital / art based / collage
<p>Task 5 Write a paragraph about yourself</p> <p>Target Grade - All</p>	<p>You could use the below questions as a prompt:</p> <ul style="list-style-type: none"> • What are your interests? What do you do in your spare time? • Do you identify with any subculture groups? • What do you want to do when you finish college? • Where do you want to travel? What would you like to see?

RECOMMENDED READING/WATCH LIST

Keep yourself updated with what is happening right now in the creative industry. Use these websites to keep updated

[It's Nice That \(itsnicethat.com\)](http://itsnicethat.com)

[Art & Design Magazine for the Creative Industries | Creative Boom](#)

[NOWNESS](#)

[Creative Blog | Art and Design Inspiration](#)

[Aesthetica Magazine – The Art & Culture Magazine](#)