

GETTING READY FOR PACK

Business (Single)

We are delighted you have chosen to study Business at Haywards Heath College

WHAT YOU WILL STUDY

Unit/Topic	<p>The Cambridge Technical Level 3 Business course is equivalent to one A-level. Upon completion of this two-year program, you will be achieving an extended certificate in business.</p> <p><u>You will be studying the following units in year one:</u> <i>Unit 1: The business environment (Exam)</i> <i>Unit 4: Customers and communication (coursework)</i></p>
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WHAT YOU NEED

Kit List	Calculator, ruler, pens, highlighters
Course Supplement	N/A
Equipment	<ul style="list-style-type: none"> - Laptop or tablet for in-lesson notes & assignments. <p>You may choose to do most of your work on your own electronic device but if you would prefer to make notes towards exam units physically, then you will need:</p> <ul style="list-style-type: none"> - A4 writing paper pad. - Pens and pencils, eraser. - Large folder (A4 ring binder) - pack of dividers - Set of highlighters
Essential Textbooks	<p>1- Cambridge Technical Level 3 Business (ISBN 978-1471874796) Cambridge Technicals Level 3 Business: Amazon.co.uk: Bayley, Tess, Tullett, Karen, Oliver, Leanna, Wainwright, Dianne: 9781471874796: Books</p> <p>2- My revision notes – Cambridge Technical Level 3 Business (ISBN 978-1510442320) My Revision Notes: Cambridge Technicals Level 3 Business: Amazon.co.uk: Wainwright, Dianne, Mitchell, Diane: 9781510442320: Books</p>

ENRICHMENT	
Trips	1- SME Expo, ExCel, London 2- Bank of England 3- Brighton & Hove Albion
Guest Speakers	HSBC – International Trade
Events	1- Business Enterprise & Media Day 2- Join a business event at Worthing College

OPTIONAL ADDITIONAL READING/STUDY	
<p>BBC Business news website https://www.bbc.co.uk/news/business</p>	<p>The BBC Business homepage is full of relevant and topical business stories and articles. Here are a couple https://www.bbc.co.uk/news/articles/cd11g84q4gl0 and https://www.bbc.co.uk/news/articles/clmmvnpr8n80 and https://www.bbc.co.uk/news/articles/cjjzy496050</p> <p>Spend 15 minutes a day reading 2 or 3 reports. Ask yourself:</p> <ul style="list-style-type: none"> • What challenge is the business or industry facing? • Why might this problem or issue have happened? • What are the consequences and effects of the problem or challenge? • What could or might businesses do to overcome or reduce the impact of the issue? • What would you do if you were the chief executive of the business?

SUMMER WORKING TASK INFORMATION

Completion Date: First Lesson Week Commencing 9th September 2024

This pack will help you make the best possible start to studying this subject. The tasks in this pack should take you about 4 hours to complete.

- Should be done digitally where possible and all in one document (e.g. a Microsoft Word Document). You will be given an upload point once you've been signed up to our systems.
- Should be ready to be handed in/uploaded when teaching starts from 9th September 2024 with your name on it for assessment. You will be given a couple of days to upload it once you are on the system, so you don't have to have the file on you although we recommend saving it to the cloud (google docs, one drive etc) so you access it quickly once the upload point goes live.
- Research is available on the internet – follow the links in the document and/or do your own.

Please do the following before making a start:

- Go to your 'personal' OneDrive, Google-drive, iCloud, or other cloud-based storage (*make sure that you are using your personal email and NOT your school email*).
- Create a new folder and call it "GRFP for business".
- Create a new word document inside that folder and call it "GRFP for business".
- Make sure you have access to this folder as you will be asked to share your work during the first week of college.

The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at info@haywardsheath.ac.uk telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.

SUMMER WORKING TASK

<p>Skills Focus</p>	<p>Research Skills Application of theory to business/scenarios Evaluation and judgement IT and Presentation Skills</p>																				
<p>Task 1 Research, application and analysis task.</p> <p>Deadline: 9th September 2024</p>	<p><u>BUSINESS Ownership</u> Business ownership relate to the way a business is legally owned and operated. All entrepreneurs must choose the most appropriate type of business ownership at the time.</p> <p>Copy the table below to a new word document then research the following legal forms of business ownership:</p> <table border="1" data-bbox="528 645 1337 1043"> <thead> <tr> <th>Business Ownership</th> <th>Explanation of business ownership</th> <th>Benefits (Pros)</th> <th>Drawbacks (Cons)</th> </tr> </thead> <tbody> <tr> <td>Sole Trader</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Partnership</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Public Limited Company (PLC)</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Private Limited Company (Ltd)</td> <td></td> <td></td> <td></td> </tr> </tbody> </table> <p><u>Websites for your research</u></p> <p>Partnerships - Business ownership - AQA - GCSE Business Revision - AQA - BBC Bitesize Different types of business: 4 Ownership structures and legal forms - OpenLearn - Open University - B100 1</p> <p><u>EXTENSION TASK (optional)</u> Find out the type of business ownership for a business you know (either a small local business or through researching into a larger well-known business), then explain whether you think they have an appropriate ownership model or not giving your reasons for your judgement.</p>	Business Ownership	Explanation of business ownership	Benefits (Pros)	Drawbacks (Cons)	Sole Trader				Partnership				Public Limited Company (PLC)				Private Limited Company (Ltd)			
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<p>Task 2 Research, application and evaluation task.</p> <p>Deadline: 9th September 2024</p>	<p><u>Listening Skills</u></p> <p>One of the key skills in business is building a rapport with customers.</p> <p>Explain the importance of listening skills in building a rapport with specific customers.</p> <p>Write a 300-500 words article explaining some key listening skills when interacting with specific customers and why they're useful to the business and customer. You should explain some verbal skills (e.g. recapping), some non-verbal (e.g. body language) skills and any actions employees can take to help with listening (e.g. note taking). There are plenty of articles online about the importance of listening in face-to-</p>																				

face business communication with customers so please do carry out your own research, but the links below could serve as a good start.

[Business Tools: The Art Of Listening \(forbes.com\)](#)

[Why Active Listening is the Best Customer Service Skill | Fonolo](#)

RECOMMENDED READING/WATCH LIST

Types of business organisations

1- Go to the following website:

[Types of organisation - Types of business organisations - National 5 Business management Revision - BBC Bitesize](#)

2- Read the following pages:

- *Types of organisations*
- *Private sector*
- *Sole trade*
- *Partnership*
- *Private limited company*
- *Public sector*
- *Third sector*
- *Key skills of an entrepreneur*

3- Once completed, click at the test tab and answer the 10 questions there.

Functions in a Business

1- Go to the following website:

[Functions in a Business \(GCSE\) | Reference Library | Business | tutor2u](#)

2- Read through and take some notes.

Business flashcards

1- Download a free app called "Quizlet".

2- Visit the following website:

[AQA | Subject specific vocabulary](#)

3- Incorporate as much business vocabulary as possible to broaden your knowledge. This will also be highly advantageous in your business studies, as you will need to reference certain terms when completing your assignments.