

GETTING READY FOR PACK

A Level Graphic Communication

We are delighted you have chosen to study A Level Graphic Communication at Haywards Heath College

WHAT YOU WILL STUDY

Unit/Topic	
	The first project that you will conduct during A-Level Graphic Communication will look at your identity and representing that identity through advertising of a 'MEMBERS ONLY' event. We will explore artists such as 8VO, PETER SAVILLE, FACTORY RECORDS and OLI FRAPE. We intend to look at the aspects of your life that make you...you. This will explore your appearance, the place you live, the things you own and your online presence.

WHAT YOU NEED

Kit List	
	Graphics Kit given upon payment of Supplement.
Course Supplement	£100 - Haywards Heath College CCG Online Store (chichester.ac.uk)
Equipment	Own Laptop and Adobe CC Subscription can support independent learning.

ENRICHMENT

Trips	London Exhibition Trip
Guest Speakers	Foundation Diploma in Art and Design University of Brighton
Events	End Of Year Show

SUMMER WORKING TASK INFORMATION

Completion Date: First Lesson Week Commencing 8/9/25

This pack will help you make the best possible start to studying this subject. The tasks in this pack should take you about 4-6 hours to complete.

The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at info@haywardsheath.ac.uk telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.

SUMMER WORKING TASK

Skills Focus

Project 0 – Members Only

The first project that you will conduct during A-Level Graphic Communication will look at your identity and representing that identity through advertising of a 'MEMBERS ONLY' event. We will explore artists such as 8VO, PETER SAVILLE, FACTORY RECORDS and OLI FRAPE. We intend to look at the aspects of your life that make you...you. This will explore your appearance, the place you live, the things you own and your online presence.

For your summer project we wish for you to prepare for this project by completing some simple tasks. The work from these you should bring to your first lesson, as it will be used in your sketchbook.

Task 1

Either photograph or collect:

Target Grade - All

- 10 self-portraits (At least 1 current image of yourself – JPEG)
- 10 images of the environments you interact with (Your Home/Skate Park/Supermarket/Place of Work)
- 10 images of the objects/things that you own (treasured objects / things you frequently use/things that are associated with you)
- 10 images of media that you consume (Album Cover, Film Poster, YouTube, TikTok)
- 10 images that represent your 'Online Persona' (Social Media posts, Activities you choose to record, Edited/Posed Images)

Task 2

The Summer Of Rave 1989

Watch the documentary 'The Summer of Rave 1989'. Available through the following link.

<p>Target Grade - All</p>	<p>The Summer Of Rave 1989 (Full Documentary HQ) (youtube.com)</p> <p>Make notes in regard to Visual Language, Branding, Design, National and Global Zeitgeist, Politics, Music, TV, etc. All aspects of the summer of 1989 that would have influenced the young generation and that can be visually referenced.</p> <p>Warning: This documentary does contain reference to themes such as drugs. Neither the course nor the college's views are reflected in the content of this documentary.</p>
<p>Task 3 Review the work of 8vo [Hamish Muir]</p> <p>Target Grade - All</p>	<p>Hamish Muir Hacienda 3</p> <ul style="list-style-type: none"> • Collect a selection of 8vo's typographic work from the link given. • Select ONE typographic design to analyse to a greater depth. <ul style="list-style-type: none"> ○ What visual elements are present within the work? (Colour, Composition, Tone, Texture/Pattern, Shape/Form) ○ Why was 8vo's typographic style so representative of the UK Rave/Acid House scene? ○ What aspects of the work do you like? ○ How would you integrate this into your own identity-based work?
<p>Task 4 Write a paragraph about yourself</p> <p>Target Grade - All</p>	<p>You could use the below questions as a prompt:</p> <ul style="list-style-type: none"> • What are your interests? What do you do in your spare time? • Do you identify with any subculture groups? • What do you want to do when you finish college? • Where do you want to travel? What would you like to see?
<p>Task 5 Create THREE typographic responses.</p> <p>Target Grade - All</p>	<p>Can be produced either on paper or digitally. Could be digital / art based / collage.</p> <p>This should be in response to watching 'The Summer of Rave 1989' and the review of 8VO's work. How would you represent YOU and YOUR 'members only' event.</p> <p>What pop culture, subculture or national/global zeitgeist are you a part of? How could this effect your outcomes?</p>

RECOMMENDED READING/WATCH LIST
Keep yourself updated with what is happening right now in the creative industry. Use these websites to keep updated
<p>It's Nice That (itsnicethat.com)</p> <p>Art & Design Magazine for the Creative Industries Creative Boom</p> <p>NOWNESS</p> <p>Creative Bloq Art and Design Inspiration</p> <p>Aesthetica Magazine – The Art & Culture Magazine</p>