

## GETTING READY FOR PACK

# A Level Media Studies

We are delighted you have chosen to study A Level Media Studies at Haywards Heath College

### WHAT YOU WILL STUDY

<b>Unit/Topic</b>	<p>EDUQAS based subject. Looking at a number of different topics and units throughout the first year including:</p> <ul style="list-style-type: none"> <li>- Advertising and Marketing</li> <li>- Music Videos</li> <li>- Film Industry</li> <li>- Newspapers</li> <li>- Radio</li> <li>- Video Games</li> </ul> <p>After Easter we will then move onto the NEA (non-exam assessment) which will be 30% of your final grade. We will continue this through to the first term of second year.</p>
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### WHAT YOU NEED

<b>Kit List</b>	Sport Kit, Hoodies, Protective Clothing, Practical kit etc
<b>Course Supplement</b>	<a href="#">Online Store   Haywards Heath College</a>
<b>Equipment</b>	Folders/Calculators/Highlighters etc
<b>Essential Textbooks</b>	Name and ISBN of required textbooks

### ENRICHMENT

<b>Trips</b>	BFI trip, Lewes Depot Cinema
<b>Guest Speakers</b>	Discussion with Clive Martin about the Media and Film industry and what it takes to pitch your ideas. With interactive activities and opportunities to support your future media career.
<b>Events</b>	

### OPTIONAL ADDITIONAL READING/STUDY

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**SUMMER WORKING TASK INFORMATION**

**Completion Date: First Lesson Week Commencing 8/9/25**

This pack will help you make the best possible start to studying this subject. The tasks in this pack should take you about 4-6 hours to complete.

The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at [info@haywardsheath.ac.uk](mailto:info@haywardsheath.ac.uk) telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.

**SUMMER WORKING TASK**

Skills Focus	Researching, Organisation, Analytical, and Selection Skills. Application of media terminology. Exploration of theoretical framework
<b>Task 1</b> Terminology – research  <b>Target Grade - All</b>	Using the Internet to aid you, define these media terms:  Framing Tagline Mise-en-scene Connotation Denotation Genre – give an example. Sub-genre – give an example. Narrative Iconography  <b>Skills: Researching, media terminology.</b>
<b>Task 2</b> Textual analysis  <b>Target Grade - All</b>	Select a film poster for a film you saw for the first time between 1 January 2023 and today.  Write <b>400 words</b> analysing your chosen film poster. Consider these questions when writing your response:

	<ol style="list-style-type: none"> <li>1. How is the film title prominently featured? Is the text easy to read? Why is the font appropriate?</li> <li>2. Are the main actors shown? If so, which ones? What do appearances and expressions say about the film?</li> <li>3. What is the overall design of the film poster? Does it look realistic? How does it accurately reflect the mood and tone of the film? What do the colours say about the film?</li> <li>4. What text is shown on the poster? Is there a catchy tagline? If so, what does it tell you about the film's story?</li> <li>5. Why do/don't you think this film poster is persuasive?</li> </ol> <p><b>Skills: Textual analysis, application of media terminology.</b></p>
<b>Task 3</b> Wider Knowledge  <b>Target Grade – All</b>	<p>Create something media related over the summer; this can be anything from a short film to a small 1-2 minute sequence from a television show. It can be more design based (film poster/front cover of a magazine).</p> <p>Be prepared to explain what you did over the summer and what tools and knowledge you applied to your work.</p>
<b>Notes:</b>	

RECOMMENDED READING/WATCH LIST	
Contextual Info – Over the Summer? During the course? Specifically linked to a topic/unit?	
Book	<a href="http://eduqas.co.uk">MEDIA STUDIES - SPECIFICATION (eduqas.co.uk)</a>
Video	