

GETTING READY FOR PACK

CAMTEC Digital Media

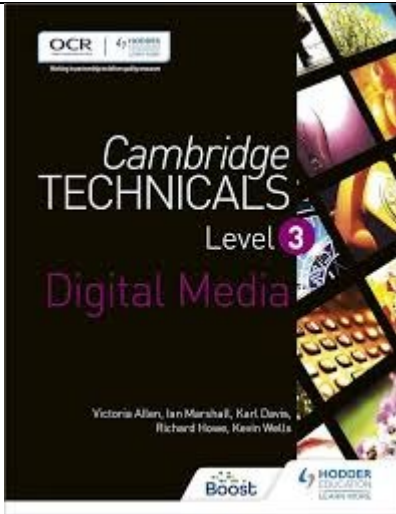
We are delighted you have chosen to study Digital Media at Haywards Heath College

WHAT YOU WILL STUDY

Unit/Topic	<p>The first year consists of 3 units</p> <p>Media Products and Audiences (Media Sectors, Understand how meaning is created, Media Audiences, Censorship and Regulation etc)</p> <p>Scriptwriting (write a short film or podcast script)</p> <p>Create a Media Product (Make the short film or podcast or produce promotional materials for it)</p>
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WHAT YOU NEED

Kit List	N/A
Course Supplement	N/A
Equipment	You may want a folder and/or notepad for note taking for exam units. You may choose to purchase your own media equipment over time but we have some basics and phones/tablets and laptops do most of what you will need.
Essential Textbooks	<p><u>Cambridge Technicals Level 3 Digital Media</u></p> <p><u>(Cambridge Technicals 2016)</u></p>

	 <p>ISBN: 9781471874734</p>
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ENRICHMENT	
Trips	Futures Festival * Pinewood Studios (if we can get tickets) Met Film School
Guest Speakers	We hope to have the following speak to you within the two year course Beth Evans – Scriptwriter Aneela Rose – Rose Marketing Met Film School
Events	HHoscars – Films and Media Products of the year award ceremony.

SUMMER WORKING TASK INFORMATION
Completion Date: First Lesson Week Commencing 8/9/25
<p>This pack will help you make the best possible start to studying this subject. The tasks in this pack should take you about 4-6 hours to complete.</p> <ul style="list-style-type: none"> You should have access to a digital copy of your work (saved in e-mails/cloud/google drive/usb stick) that you can UPLOAD to an assignment once you're on our systems in the first week – turn up being able to access it on a computer for your first lesson. <p>The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at info@haywardsheath.ac.uk telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.</p>

SUMMER WORKING TASK	
Skills Focus	<p>Researching, Organisation, Creativity, Analytical, IT and Selection Skills</p> <p>Application of media terminology</p>
<p>Task 1</p> <p>Media Production Creation – Creativity – IT</p> <p>Deadline 08/09/25</p>	<p>"Show Us What You've Got!"</p> <p>Your One-Minute Documentary/Film Challenge</p> <p>Welcome to the course! We'd love to get a glimpse of your creativity, personality, and skills. This task is your chance to show off a little — don't overthink it, just have fun and make it yours.</p> <p>The Challenge:</p> <p>Create a 1-minute documentary-style or short film style video about something you did this summer. It could be an event, a moment, a place you visited, a project, or even just a day in your life. Be inventive in how you present it — you could narrate it, act in it, include interviews, or use subtitles and music. Make it abstract, use humour, shock us, show us who you are, whatever it may be, make something YOU want to make.....</p> <p>The Twist:</p> <p>Your video must include a reference to one of the four following words/phrases somewhere — spoken, written, displayed, or creatively interpreted. This is to show us that your video was made specifically for this task.</p> <p>The Words:</p> <p>'Duck'</p> <p>'Banana Peel'</p> <p>'Roasting' or</p> <p>'The Quiet Hum'</p> <p>Guidelines:</p> <ul style="list-style-type: none"> • Keep it to under 60 seconds • Use your phone or any device you have access to • Edit as little or as much as you like – raw footage is fine, creative editing is a bonus! • Submit as a video file to a teams assignment when we start. Have it on your phone ready to upload. • Deadline: First Digital Media Lesson. <p>We'll be using these to get to know you a little when the term starts and are likely to watch some of them back during your first week!</p>

<p>Task 2 Terminology – research</p> <p>Target Grade – All</p> <p>Deadline 08/09/25</p>	<p>In a Word Document or Powerpoint</p> <p>Using the Internet to aid you, define these media terms in your own words and find an example image/clip to help illustrate your point:</p> <ul style="list-style-type: none"> • Mise-en-scene • Editing • Tracking shot • Pan • Zoom • Establishing shot • Genre – give an example. • Sub-genre – give an example. <p>Skills: Researching, media terminology.</p>
<p>Task 3 Textual analysis</p> <p>Target Grade – Distinction Extension</p> <p>Deadline 08/09/24</p>	<p>This is an extension task for those who are targeting Distinction grades. It follows on from your research in the previous task. Feel free to add on to the same document as Task 2.</p> <p>Select a scene from your favourite TV show or film. Find this scene on YouTube/Netflix/Amazon Prime/BBC/ITV etc.</p> <p>Write 3-500 words analysing your chosen TV scene. Use part 1 and part 2 in this article on how to analyse film/TV sequences to aid you: https://www.wikihow.com/Analyze-a-Scene-in-a-Film</p> <p>Try to avoid just re-telling what happens in the scene, are you also able to discuss how the production team have created any meaning through camera angles/sounds/props/dialogue/costumes etc??</p> <p>Can you explain what you like about it personally?</p> <p>Skills: Textual analysis, application of media terminology.</p>
<p>Notes:</p>	

RECOMMENDED READING/WATCH LIST	
Contextual Info – Over the Summer? During the course? Specifically linked to a topic/unit?	
Book	Name & ISBN
Recommended reading resource:	

https://www.amazon.co.uk/Cambridge-Technicals-Level-Digital-Media/dp/1471874737/ref=sr_1_1?keywords=digital+media+textbook&qid=1560363824&s=gateway&sr=8-1

Video	Name & Link
Studio Binder – Filmmaking Videos	Welcome to StudioBinder (youtube.com)
Michel Gondry – Inventive and creative music video director and film maker (for inspiration!)	(1) Who is Michel Gondry? [Indie Wire] - YouTube I'VE BEEN 12 FOREVER (SIDE A) - short film - Michel Gondry (2004) (youtube.com)