

GETTING READY FOR PACK

Level 2 Creative Media

We are delighted you have chosen to study Level 2 Creative Media at Haywards Heath College

WHAT YOU WILL STUDY

Unit/Topic	A one year course consisting of only practical coursework elements. You will learn how to photoshop, direct, film and edit different types of television and film products. Including but not limited to: <ul style="list-style-type: none">- Teen Horror Television Shows- Romance Films- Advertising- Wes Anderson Trailers- Dark Crime- Web Design
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WHAT YOU NEED

Kit List	Blacks (t-shirt and jeans/tracksuit bottoms), smart clothing for presentations
Course Supplement	N/A
Equipment	N/A
Essential Textbooks	N/A

ENRICHMENT

	Discussion with Clive Martin about the Media and Film industry and what it takes to pitch your ideas. With interactive activities and opportunities to support your future media career.
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SUMMER WORKING TASK INFORMATION

Completion Date: First Lesson Week Commencing 8/9/25

This pack will help you make the best possible start to studying this subject. The tasks in this pack should take you about 4-6 hours to complete.

- should be handed into your teacher when teaching starts **from 8th September 2025** with your name on it for assessment.
- are also available on the internet – follow the links in the document.

The tasks are designed to get a bit more difficult as you work through them as they are preparing you for studying at a higher level and to become an effective independent learner. You should try to get as far as you can working on your own but if you do need help, please email us at info@haywardsheath.ac.uk telling us which Getting Ready For pack you are working on and what help you need. Help is available throughout the summer holidays.

SUMMER WORKING TASK

Skills Focus	Reflective thinking Purposeful viewing Analytical writing Research skills
Task 1- Mandatory Film Fandom Target Grade – All	<p>Your task is to research and present the following information:</p> <ol style="list-style-type: none"> Ownership <ol style="list-style-type: none"> Who owns the institution? Is it part of a larger company (conglomerate)? Is it publicly or privately owned? Products <ol style="list-style-type: none"> What media products does the company make or distribute? Include examples (TV shows, games, magazines, films, apps, etc.) Competitors <ol style="list-style-type: none"> Who are their main rivals in the industry? How does your chosen institution compare to its competitors? <p>Please start a new PowerPoint presentation named Unit 01 and title the slide P1</p> <p>Tips:</p> <ul style="list-style-type: none"> • Use reliable sources (e.g. company websites, news articles, online media databases). • Keep notes of where you found your information.

	<ul style="list-style-type: none"> Be creative with how you present your findings – visuals and examples help
Task 2- Optional but Recommended Diagnostic Task Target Grade – All	<p>Films make meanings and guide audience responses through the manipulation of camera, lighting, colour, editing, sound and mise en scene (in other words, everything you can see on screen)</p> <p>Watch the clip on YouTube called 'Baby Driver Opening Scene (2017) Movieclips Coming Soon' which can be found at: https://youtu.be/7ARFyrM6gVs</p> <p>Write as much as you can about how the camera work, lighting, mise en scene, editing and sound work to suggest the kind of world the film is set in, what we might know or suspect about the two characters and what genre or kind of film we are watching. How is the sequence meant to make the audience feel? Use as much technical terminology or knowledge you already have. If you know nothing about film terminology, use your observations to describe as much as you can. Do not worry- there are no right or wrong answers: the exercise is designed to see what you already know and your existing ability to observe technical details. Aim to write at least one page of writing but no more than 500 words.</p>
Task 3- Optional but Recommended Film Research Target Grade – All Deadline 9th Sep	<p>Using the website: https://a24films.com/ make notes on the company 'A24' about the following:</p> <ol style="list-style-type: none"> In one sentence, explain what the company does Identify some of the key people involved with the company <p>Establish some key areas of focus for the company (what films and television shows have they created?)</p>
Notes:	

RECOMMENDED READING/WATCH LIST	
Contextual Info – Over the Summer? During the course? Specifically linked to a topic/unit?	
Video	Hair Love Oscar®-Winning Short Film (Full) Sony Pictures Animation (youtube.com) - Hair Love Stutterer (2015) (youtube.com) - Stutterer One-Minute Time Machine - The Short Film that (probably) helped Rick & Morty win an Emmy (youtube.com) - One Minute Time Machine