

# STARTING INFORMATION



Northbrook  
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## Welcome to UAL Level 3 Extended Creative Practice: Art, Design and Communication

### Course Details

- Course Code: NART022F1A
- Room Number: D204 / D212

### Tutors:

- Rebecca Ellis-Brown
- Celine Emerson

### What to bring on your first day

- A small notebook/diary; writing pens (e.g. biro); drawing pens, scissors, masking tape; Pritt stick; UHU/PVA; watercolour box set; eraser and sharpener.
- Lunch money or packed lunch (water bottle)

### Kit list:

#### **MATERIALS AND EQUIPMENT GUIDE 2024/25**

#### **For and during the first 2 weeks of the course you will need to buy –**

A small notebook/diary; writing pens (e.g. biro); drawing pens (V7 Hi-Tecpoint); **A3 sketchbook**, drawing materials (range of pencils and oil pastels); **scissors**, masking tape; **Pritt stick**; UHU/PVA; watercolour box set; eraser and sharpener; a bottle of black 'Quink' ink; a bird's feather; assorted paint brushes; a clear wax candle – **and a small tool box for storage of your materials. (Teaching staff will advise on other materials required before projects.) You could purchase some of these materials in advance and/or from the College shop.**

Day to day costs for materials are difficult to quantify - the more art and design work you produce the more you will spend on materials. Approximately £250 for materials per year would be a reasonable estimate.

**Typical materials and equipment that you may need for the course: Support our art shop at West Durrington and buy as and when needed.**

- Daily notebook (A6) or diary

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- 2 X A4 ring-binder files with dividers and plastic sleeve
- A4 box file
- A4/A3 hardback sketchbooks (and other shapes and sizes)
- Range of drawing pencils (2B/4B/6B)
- Coloured drawing pencils and pastels
- 'Staedtler' Plastic eraser (or Tesco and W.H.Smith versions which are cheaper)
- Pliers/Scissors/'Stanley' knife/scalpel knife/stapler & staples
- Board clips/Drawing pins/masking tape (25ml width)
- Fixative (odourless hairspray is an inexpensive alternative)
- 'Quink' ink and/or Black 'Indian' ink and other colours
- Adhesives - PVA, UHU and 'Pritt stick'. Glue gun.
- Tapes - Masking tape (25mm width) / Clear tape ('sellotape')
- Paint brushes - Nylon brushes - Round (nos. 4/6/10). Rowney 'Bristlewhite' or Hog Hair brushes (Flat and Round head nos.4/6/8). 2" household paint brush
- Acrylic paints - e.g. Daler-Rowney 'Cryla' or Winsor and Newton 'Finity' acrylic medium
- Watercolour set (cakes not tubes)
- Mixing palette/ palette-knife/ dinner-plate/ container for water
- 'Seawhites' A1 Polyholdall (for daily use)
- A1 and/or A2 portfolio for presentation of coursework at interview (year 2)
- Drawing Board (for A1 paper - 2' x 3'). (Available on loan from the college)
- A plastic tool box to store materials (e.g. from B&Q or other DIY store)
- A1 drawing paper (some will be supplied whilst stocks last)
- Mixture of collage media (inc. magazines, wallpaper samples)
- Willow charcoal/compressed charcoal sticks
- A1 mounting card (white/cream/black – not colours) and Spray mount
- A4/A3 Cutting mat (A2 and A1 also very useful)
- 1 metre stainless steel ruler/straight edge and 12" ruler
- A digital camera
- Oil paints/canvas (Year 2 - Fine Art)

## Summer task

Next year on the Extended Diploma you will have the opportunity to explore an art and design **specialisms** of your choice in more depth. The progression route from Extended could be a UAL Foundation course or straight on to a degree course. During the first year (Diploma) you have produced a creative body of work. This work needs to be kept safe as it will be collated in a physical and digital portfolio in year 2.

Higher Education institutions are asking to provide online evidence of student's coursework as an online portfolio for their interview. You will need to develop the habit of photographing/scanning your artwork regularly for general record keeping and for future use.

## **TASK 1:** SUMMER PROJECT: Build a Portfolio

- Select a variety of outcomes, painting, drawings... You will find the evidence required in your previous digital sketchbooks e.g. Induction tasks, summer project, Skin and Bones, Dada and Surrealism, Bags of Ideas and Animal project, you can include test pieces, research pages, initial ideas, designs, observational drawings, prints, ceramics and any other outcomes you may have produced.
- Please feel free to include work that you produce outside of college e.g. Knitting, crafts, photography, sketches, cake decorating!
- To help, follow the Google Slide template called Summer Project one should now be uploaded in your student named folder.
- Upload photographs of your artwork from your first year and add to a Google Slide Template we have created for you. Please complete this template and delete the examples we put in. Please make sure your name is on the first slide.
- Be careful not to delete any work from your previous sketchbooks but just copy and paste images into a new summer project digital sketchbook. This will form part of your portfolio that we will create later.

**TASK 2:** Identify at least **two** subject areas. The list below will help you:

**Specialist Practice (Specialisms) for you to consider, but Art and Design is not limited to these:**

Specialism / Field of Art and Design	Examples:
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> Interactive arts:	interactive digital platform design including web, app and game design
> Graphic communication:	packaging design, design for print, illustration, communication graphics, branding, multimedia, motion graphics, design for film and television
> Advertising and Marketing:	creative direction, art direction, image manipulation, UX+UI design, web design, app development
> Fashion/textile design:	fashion design, fashion textiles, costume design, digital textiles, printed and/or dyed fabrics and materials, domestic textiles, wallpaper, interior design, constructed textiles, art textiles and installed textiles
> Three-dimensional design:	ceramics, sculpture, exhibition design, design for theatre, television and film, interior design, product design, environmental design, architectural design, jewellery/body ornament and 3-dimensional digital design
> Photography/lens-based media:	portraiture, landscape photography, still life photography, documentary photography, photojournalism, fashion photography, experimental imagery, multimedia, photographic installation and moving image (video, film, animation)
> Media:	television, radio, print, video, digital media, computer games, photography, advertising and publishing
> Curation and exhibition management:	history and conservation, collections (private, public, digital), galleries and visual culture
> Fine art:	drawing, painting, mixed-media, sculpture, ceramics, installation, printmaking, moving image (video, film, animation), photography, and performance art etc...

## What is a creative practitioner?

Creative practitioners are defined by two key characteristics.



The first is taking a creative and reflective approach to their work. Whether developing a response to a client brief or finding an independent creative voice, creative practitioner's research, develop and learn by constantly trying out new ideas, solutions and applications for their skills. The second aspect is their area of industry focus. Many creative practitioners change roles and grow skills over their career, but often develop deep knowledge and competence in a particular field of activity.

People with creative skills have the sought-after knowledge to find employment in innovative and dynamic careers, such as: Advertising, Architect, Artist, Arts Journalist, Art Director, CAD/CAM Designer, Cartoonist, Copywriting, Content writing, Costume Designer, Creative Director, Curator, Digital Artist, Editor, Engineering, Engraver, Entrepreneur, Event Manager, Exhibition Designer, Researcher, Fashion Designer, Film Maker, Footwear Designer, Furniture Designer, Gallery Staff, Game Designer, Graphic Designer, Industrial Designer, Interactive Designer, Interior Designer, Illustrator, Influencer, Jeweller, Landscape, Architect, Librarian, Lighting Designer, Make-Up Artist, Marketing, Merchandiser, Multimedia Designer, PR Product Designer, Programming, Photographer, Project Manager, Props Manager, Publishing, Retail Designer, Service Designer, Set Designer, Software Engineering, Tailor, Teacher, Therapist, UX Designer, Videographer, Web Designers.

**TASK 3:** Research options for your future courses:

- **Research or investigate** Universities/courses around the country that offer the subject area(s) that interests you the most. One could be Interior Design with a related area (e.g. Surface/Pattern Textile Design) and the other one general Fine art? Record basic information about these courses (you can cut and paste from the institution website)

- **Gather Evidence:** Documentation of online research for at least **two** subject areas stored in summer project digital sketchbook.

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**I have uploaded a summer project digital sketchbook template into your named folder – try to collate your old work on to it. Text on Google Chat if you're unsure what you're doing.**

## **Contact details**

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