

# Library Resource List for Event Management



## Books

This is a selection of the books that **Crawley Library** as part of **Crawley College** and **West Sussex Libraries** have, which can be borrowed or reserved **free of charge**.

### Crawley Library

*Shelved at 394.2068*

- Events Management: An Introduction. 3<sup>rd</sup> ed - Charles Bladen (2023)
- Event Planning & Management: Principles, Planning & Practice. 3<sup>rd</sup> ed - Ruth Dowson (2023)
- Event Manager's Bible 3<sup>rd</sup> ed – Des Conway (2019)
- Events Management Principles and Practice – Razaq Raj (2017)
- Events Management: an International Approach 2<sup>nd</sup> ed – Nicole Ferdinand (2016)
- Events Marketing Management: a Consumer Perspective – Ivna Reic(2016)
- Events Management 4<sup>th</sup> ed – Glenn Bowdin (2023)



## Online Resources

Useful search terms: event management, event planning, events manager, events

All our resources are available through the Library Resources pages on CCG Online. Direct access in college or anywhere else using your **college email and password**.



## eBooks



ProQuest  
Ebook Central

- [Events Management. 3<sup>rd</sup> ed – Bowdin, G \(2010\)](#)
- [Event Planning Ethics and Etiquette – Allen, J \(2009\)](#)



- [The Guide to Event Management – Slater, R \(2012\)](#)
- [Complete Guide to Successful Event Planning – Kilkenny, S \(2016\)](#)

VLEBOOKS

- Event Planning – Allen, J (2009)
- Successful Event Management 4<sup>th</sup> ed – Shone, A (2013)



**Ebsco Discovery** provides an easy way to search online journals, books and articles by providing a single search box to explore many databases, including Ebsco ebooks, Academic Search Elite, Oxford Academic, Sage Journals, and Wiley.



Searchable magazine articles for A Levels, suitable for T Levels.

Search “event planning “



Statistics and market research on global marketing, retail, employment and health.

Search “event management”



Recorded TV programmes available to watch at college or via the internet.

- The Savoy
- The Apprentice



Available through West Sussex Libraries. Search for “event management”. Profile PDFs include

- **Corporate Event Organiser**
- **Wedding Planner**

### Useful Websites:

Julia Charles Event Planning <https://www.juliacharseventmanagement.co.uk/how-to-plan-an-event-the-8-stages-of-event-planning/>

ICC Belfast Event Planning <https://iccbelfast.com/blogs/event-planning-guide#ow-to-create-an-event-plan>

NCS Events manager <https://nationalcareers.service.gov.uk/job-profiles/events-manager>