

Job Journey

LOGO DESIGN

nationalcareersweek.com
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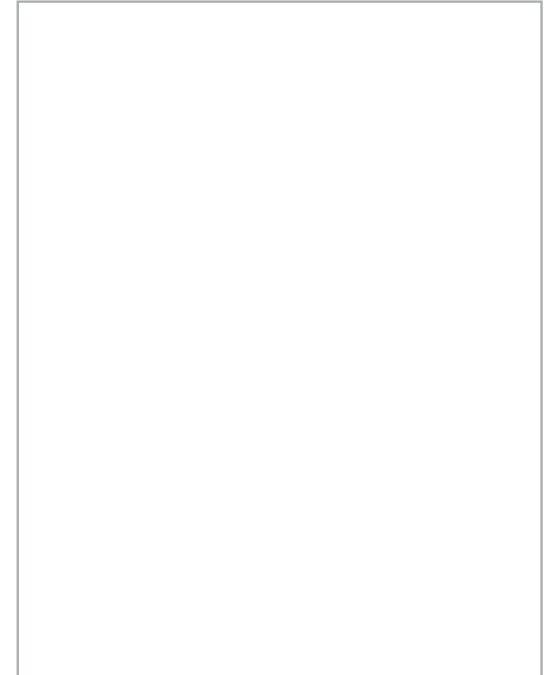
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SKETCH CONCEPTS



FINAL CONCEPT DESIGN



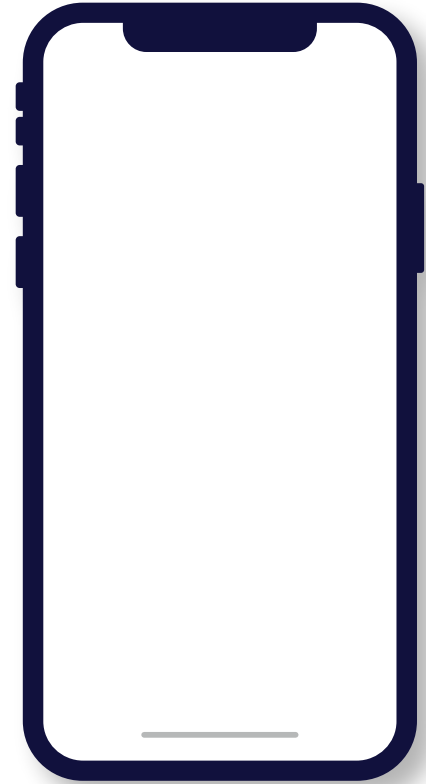
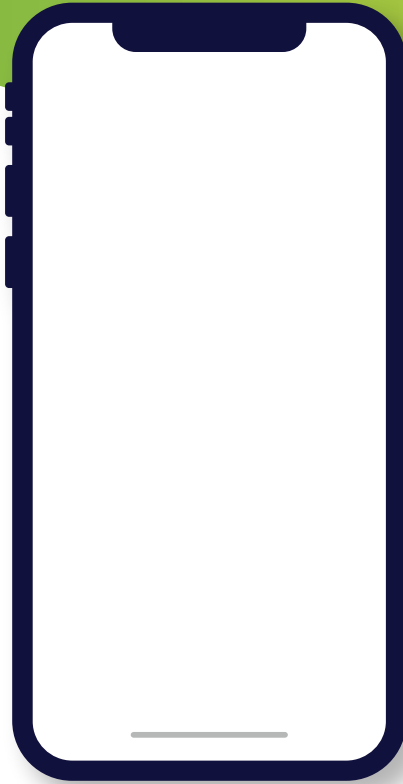
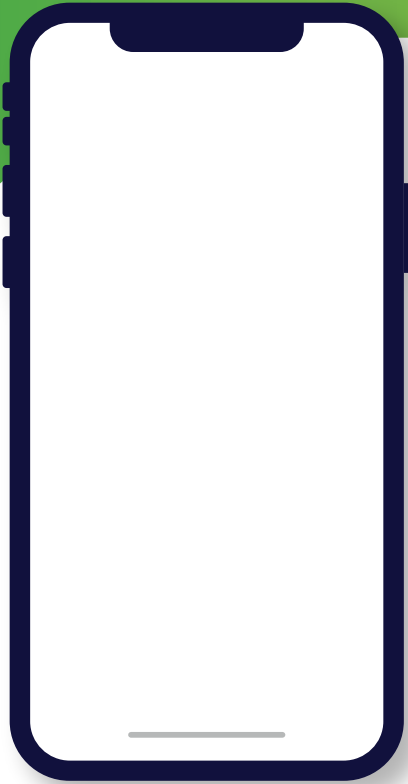
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App name:

What does the App do?

Likes:

Dislikes:

App name:

What does the App do?

Likes:

Dislikes:

App name:

What does the App do?

Likes:

Dislikes:

App name:

What does the App do?

Likes:

Dislikes:

App name:

What does the App do?

Likes:

Dislikes:

App name:

What does the App do?

Likes:

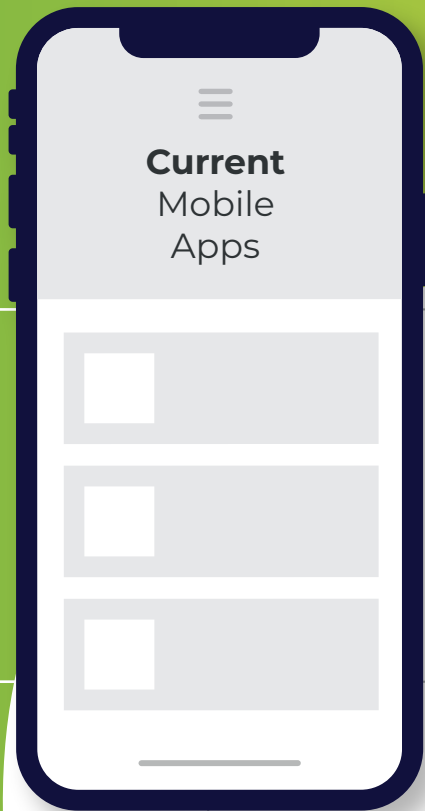
Dislikes:

App name:

What does the App do?

Likes:

Dislikes:



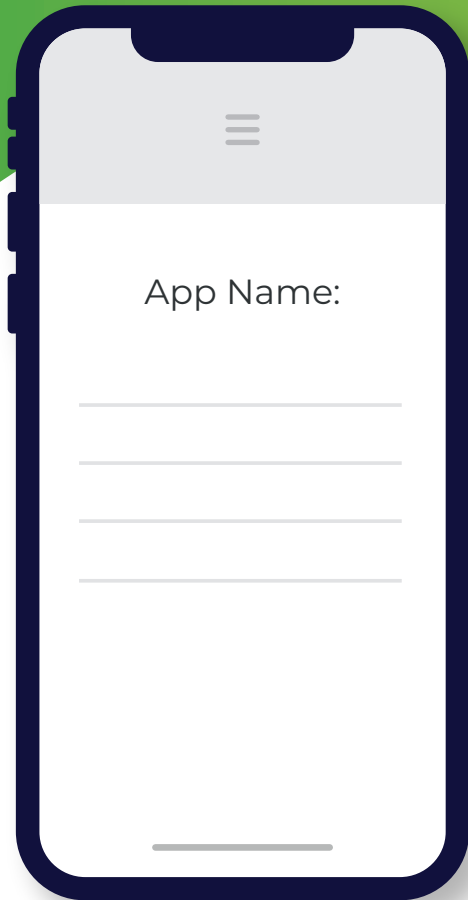
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What will your app do?

How will your app help people learn about careers?

Why will people use your app?

What is unique about your app?

Which apps are similar to yours?

Price per
download?

Number of
downloads
per month

Revenue
per month

Revenue
per year