

MARKETING ASSISTANT

Contract Type:	Maternity Cover, up to 12 months
Working Hours:	5 days per week, 08:30 - 16:30, office-based
Salary:	Competitive
Start Date:	Mid-July 2025
Application Closing Date:	30 th May 2025

Are you a detail-oriented marketing enthusiast looking for an exciting opportunity? Join our friendly team as a Marketing Assistant in Chichester!

As part of our creative team, you'll work closely with our Head of Marketing to craft and execute engaging marketing campaigns for the trade. From inception to delivery, you'll immerse yourself in everything from design to analysis, covering channels like email, SMS, social media, and more. This role isn't just about ticking boxes; you'll be at the forefront of expanding our reach in the South East, engaging with trade audiences and boosting customer retention through innovative campaigns.

What's in it for you? Well, you'll be diving into a fast-paced, collaborative environment where your knack for multitasking and passion for creativity will shine. Whether you're brainstorming with colleagues or liaising with external partners, your ideas will help drive our marketing efforts forward.

Key Responsibilities:

- Get hands-on with crafting multi-channel campaigns that engage our B2B audience and keep our trade customers coming back for more.
- Design and manage a range of marketing materials that stand out at point of sale and support our sales team.
- Own our organic social media strategy, from planning content to analysing performance.
- Flex your creative muscles with content creation for blogs, case studies, and social media.
- Keep a sharp eye on campaign performance, crunching numbers to optimise future strategies.
- Collaborate with our SEO specialist to boost our online presence through blog content and website management.

Ready to make your mark? Send your CV and a Supporting Statement telling us why you're perfect for the role to sam.marley@edgebp.co.uk by 30th May 2025.