

WELCOME TO MEDIA STUDIES

@ Chichester College

Where you will explore possible interpretations of Media texts from a range of different platforms.

These are the tasks to be completed over the summer to allow transition from

GCSE – A LEVEL MEDIA

If you need any extra help or advice, please contact:

Claire Jackson 01243 786321 ext 2037

Or

Claire.jackson@chichester.ac.uk

Please be aware that I am not available at times over the summer holidays therefore there may be some delay in answering.

The coursework assignment to be completed for Media (towards the end of year 1) is to create, **pages for a magazine** *Or* making a print **Film marketing campaign** as well as a **website** for your chosen area with the **brief set by the exam board**. Over the summer I would like you to complete research, to support this.

The production briefs are set by the exam board (which I don't receive until next March) will always specify the intended audience and industry context, as well as other key requirements. You will then have to respond to the requirements of that brief appropriately and failure to do so means a loss of marks.

Research different genres/types of magazines and film posters and film reviews available and the difference between mainstream and independent magazines and films

Informed by this research carried out;

**Write a review for a lifestyle magazine of your choice
for a target audience of either females or males**

250 wds

Identify whether it is a mainstream or independent magazine and who it is published by. What lifestyle are they 'selling' and how it does this through the choice of cover image, coverlines and content.

Write a review for a film of your choice

250 wds

Identify what genre it is and how you can tell this, give an overview of the narrative also and discuss how it was marketed (posters, trailers, reviews etc)

**Write a review for a website for a magazine
or a film company**

250 wds

Identify what the website is for and how it is presented (the way it looks and the pages outlined on the menu) and how audiences interact with the website.

CONTENTS TO BE SUBMITTED

Three separate reviews of approx. 250 wds each

All work completed will be marked as transition work then added to your coursework research folder to contribute to your later work.

Please submit all your completed work, clearly named by email to;

Claire.Jackson@chichester.ac.uk

Thank you and enjoy!

Claire