

UAL L2 Art & Design

Summer Holiday Project

TEXT

and



L2 Summer Project 2025- “Text & Image”

This exciting and practical summer project invites you to creatively explore the relationship between text and image through photography, drawing, and artist research. The aim is to develop your observational and artistic skills while finding innovative ways to visually represent the theme. This project is designed to inspire curiosity and creativity, encouraging you to experiment with a variety of media, techniques, and ideas.

Your work is to be submitted for assessment on your first day at college in September so please bring this in.

Your completed and assessed unit will form part of your 42 day review and therefore must be fully and successfully completed in order to progress and remain on the course.



Unit 2: 2D Art. Making art based on 'Text & Image'

This is the unit you will be marked on for your Unit 2 submission.

Your exam board is UAL and over the academic year you are going to be assessed on 7 main units.

1 Be able to use materials, processes and skills in 2D art, design and media.

1.1 Use materials, processes and skills to support the development of a solution to a 2D creative problem.

Use a range of art materials to try to explore Text and Image

2 Be able to use 2D contextual research.

2.1 Use contextual awareness to support the development of a solution to a 2D creative problem.

Find an artist, designer, photographer or filmmaker you like and try to make a piece of art in their style (see slides for artist suggestions)

3: Be able to use 2D communication skills.

3.1 Present solutions to a 2D creative problem. 3.2 Describe the effectiveness of solutions to a 2D creative problem.

Describe what went well and what was challenging in any art that you make

Presentation

Your work should be presented professionally either on sheets of paper, a handmade or bought sketchbook.

Pages should have clear titles with own personal reflections and your personal opinion about your work and the work of others.



Research relevant artists and photographers. Find out information about them, what techniques they use and include your own thoughts and opinions on their work.



Ed Ruscha



Mel Bochner



Jean Michel Basquiat



Jenny Holzer



Shirin Neshat



Barbara Kruger



Lakwena Maciver



Jacques Villegle

1. A drawing of a mechanical device, possibly a camera or a projector, with a lens and a handle.

2. A drawing of a skull, showing the eye sockets and the jaw.

3. A drawing of a person's head, with a focus on the eyes and the nose.

4. A drawing of a person's torso, showing the chest and the abdomen.

5. A drawing of a person's legs, showing the thighs and the calves.

6. A drawing of a person's face, showing the eyes, the nose, and the mouth.

7. A drawing of a person's hands, showing the fingers and the palms.

8. A drawing of a person's feet, showing the toes and the heels.

9. A drawing of a person's arms, showing the shoulders and the elbows.

10. A drawing of a person's legs, showing the thighs and the calves.

11. A drawing of a person's face, showing the eyes, the nose, and the mouth.

12. A drawing of a person's hands, showing the fingers and the palms.

13. A drawing of a person's feet, showing the toes and the heels.

14. A drawing of a person's arms, showing the shoulders and the elbows.

15. A drawing of a person's legs, showing the thighs and the calves.

16. A drawing of a person's face, showing the eyes, the nose, and the mouth.

17. A drawing of a person's hands, showing the fingers and the palms.

18. A drawing of a person's feet, showing the toes and the heels.

19. A drawing of a person's arms, showing the shoulders and the elbows.

20. A drawing of a person's legs, showing the thighs and the calves.

21. A drawing of a person's face, showing the eyes, the nose, and the mouth.

22. A drawing of a person's hands, showing the fingers and the palms.

23. A drawing of a person's feet, showing the toes and the heels.

24. A drawing of a person's arms, showing the shoulders and the elbows.

Create a drawing every day on square Post-It Notes, inspired by the theme Text and Image.

You will notice that in these student examples they have used a range of different **media** and have written **careful notes** about their work. The drawings are **well presented** across a series of double pages..



Further drawing outcome examples



You will notice that in these student examples they have used a range of different **media** and have written **careful notes** about their work. The drawings are **well presented** across a series of double pages..



Photographic Alphabets

1) Find letters in objects



Letter Hunt - Go out and explore your surroundings, taking carefully cropped photos that resemble letter shapes.

Reflect on the impact of black and white versus colour:

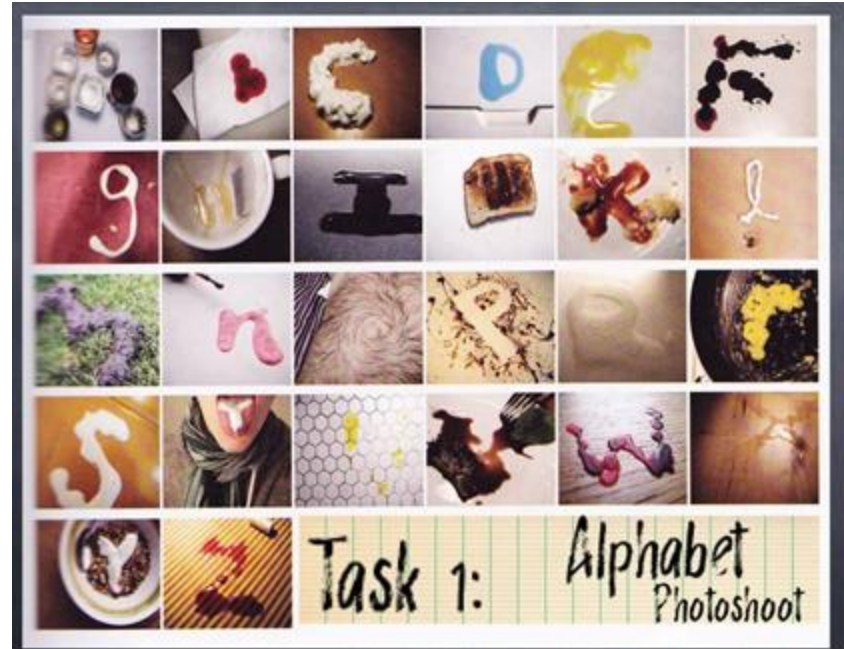
How does black and white alter the mood, focus, or composition compared to colour?

Which approach best emphasizes the shapes and textures of the letters?

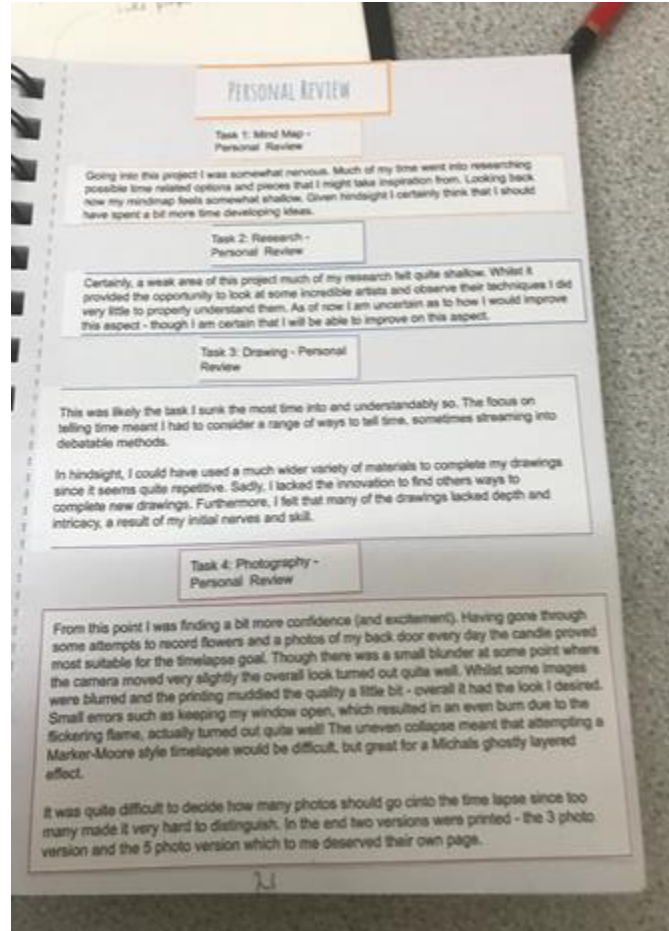
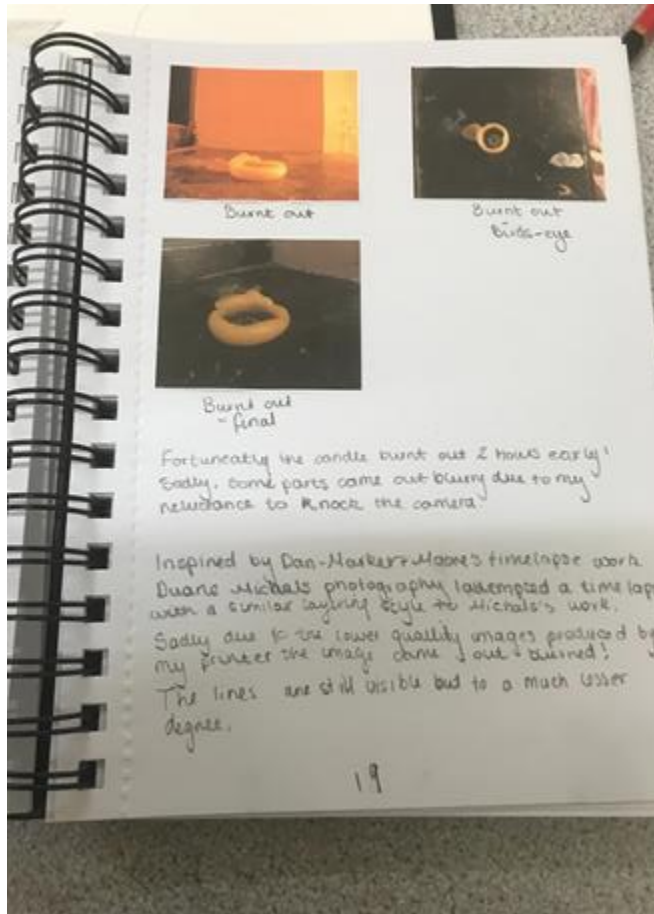
Photographic Alphabets

2) Make Letters from things

This student used everyday objects to create letters. The photos are consistently sized and well-framed, which enhances their overall impact.



Evaluation



Review your project at the end. This could be typed or written but it must be with your work when you submit in on the first session. Be honest and note down any successes and surprises that you discovered along the way. Use the additional evaluation sheet to help you.

Checklist of what to do for your Summer holidays project.

1. A visually exciting Mind Map.
2. A Photographic Alphabet showcasing your exploration of text and image.
3. A collection of Daily Post-It Note Drawings, experimenting with various materials and techniques.
4. Artist Research that connects your work to professional practices.
5. A thoughtful Reflection on your learning process.

Your work is due in the first day of term

Your work is to be submitted for assessment on your first day at college in September so please bring this in.

Your completed work will form part of your 42 day review and therefore must be fully and successfully completed in order to progress and remain on the course.