



part of the Chichester College Group



TODAY

There is no planned fire drill today.

If you hear the fire alarm, make your way CALMLY into the plaza area outside where you will be directed by fire marshals

Please DO NOT leave the college site

Please DO NOT USE THE LIFTS when the fire alarm is sounding

Welcome to

Level 3 Diploma in Photography

TODAY

10am

Room 0.34

Introduction to Course

"Who's is this then?" Get to know each other

Summer Brief

Questions

Break 10 mins

11:15am

Tour Exhibition/Exhibition Review

Discuss in groups your favourite images from exhibition

11.50am questions then finish midday

UAL LEVEL 3 DIPLOMA IN CREATIVE PRACTICE: ART, DESIGN and COMMUNICATION (Photography pathway)

Course Leader L3 Diploma Photography Chloe Lelliott Victoria Suvoroff Chapman Webb

Course Leader L3 Extended Diploma Photography Chloe Lelliott Victoria Suvoroff Chapman Webb Beatrice Haverich

Plus a strong team of learning
Support - LSA, student mentors, Pastoral tutors and technician



Jeorge Guy year 1 photography diploma 2022



The Course

UAL LEVEL 3 DIPLOMA Creative Practice:Art, Design, Communication (PHOTOGRAPHY PATHWAY)

(UCAS POINTS - P36 M60 D84) 1 year

Progression

To UAL LEVEL 3 EXTENDED DIPLOMA Creative Practice: Art, Design, Communication (PHOTOGRAPHY PATHWAY)

+ 1 year



Tita Cederberg: extended year 2 photo diploma 2023



ENTRY REQUIREMENTS

- 4 x GCSE 4, grade 4 English grade 4
 and above with one creative subject
- Portfolio of work demonstrating your interest and enthusiasm for photography



Rudi Christie: year 2 extended photography diploma



Course Structure:

The Course Structure & Sequence:

& 7

3

01

The Creative Process

Stage 1

Analyse. Explore. Develop. Apply. Assess. Review. Reflect. Connect. Generate Ideas. Demonstrate Skills. Visual Language. Purpose. Risk Taking. Research. Create. Document. Make.

TAUGHT & FACILITATED

Developing Creative

Practice

2D. 3D. 4D. Problem Solving. Professional working practice. Professional presentation techniques. Networking & Live projects.

TAUGHT & FACILITATED

Responding to a Set Brief

This is a 10 week Final Major Project.

INDEPENDENT



Tayen Coppard - L3 Photography Diploma year 1 2023

STAGE ONE: Taught - September to February

Introduction to:

- Creative cycle
- Visual language
- Research methods
- Idea generation
- Camera controls
- Film processing
- Darkroom practice
- Photoshop / Lightroom
- Studio Lighting



Martin Creed, 1995 Work No. 88. A sheet of A4 paper crumpled into a ball

STAGE TWO: Facilitated - September to February

2

- Design Cycle
- 2D outcomes
- 3D outcomes
- 4D Time based outcomes
- Progression (work experience)
- Critical and contextual understanding
- Problem solving
- Reflective and evaluative practice

STAGE THREE: Independent sustained project - March to June

3



- Developing a Photography project
- Writing a project proposal
- Working through a project showing the journey in an organised way
- Research from many different sources
- Sustainability and ethics in photography
- Generating many ideas and developing these
- Show technical skills and ability
- Reflecting on your work, responding to this and evaluating
- Presenting your work in a professional way

FACILITIES: Studio Photography





ANALOGUE: Darkroom Exploration











HAIR and MAKE UP SHOW

LIVE BRIEFS

LIVE BRIEFS





ALAMY LIVE BRIEFS TRIPS TO LONDON BRIGHTON FRINGE INDUSTRY SPEAKERS LINK TO BRIGHTON UNIVERSITY

ENRICHMENT FOR ALL

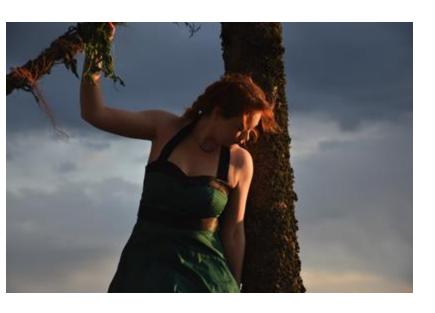








What we expect



Phoebe Gedling - Photography L3 Diploma 2022

Positive attitude
Open mind
Perseverance

Ability to work hard and try hard

Engagement with work by your peers, and artists / designers / photographers...

Costs

ESSENTIAL COURSE KIT

SD card 32GB

SD card reader

USB stick/ external hard drive



Oska Colley L3 Photography 2022

RECOMMENDED COURSE KIT

DSLR camera (Canon, Nikon works with our studio lighting system)

What camera tips https://www.techradar.com/uk/news/best-entry-level-dslr-camera

Optional - COLLEGE SHOP KIT LIST - this can be be bought as and when needed

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A3 Clear plastic portfolio (with handle)	£2.50
A3 Black hardback sketchbook	£13.90
Select VC 66M Fine Lustre 20.3x25.4cm 20 Sheets	£19.10
Kentmere ASA 100 Black and White 35mm Film	£4.00
Kentmere ASA 400 Black and White 35mm Film	£4.00
Masking tape	£1.40
Scissors	£1.20
Scalpel	£3.90
A3 Slim Archival Box	£5.50
Blades	£0.70
A3 starter sketchbook	£2.80

Total £59.00

Enrolment Date & Time

Thursday 28th of August 3pm – 4pm

This will be in the library based on the 2nd floor.

Please bring ID and proof of qualifications (admissions will email you a list of documents you will need)

TIMETABLE	9am – 10.15am	Break 10.15- 10.45a m	10.45am -1pm	Lunch 1-2pm	2pm - 4.15pm	
MONDAY	EAM GCSE Retake sessions		Tutor Led Studio Session Chloe Lelliott EST 0.35		Tutor Led Studio Session Chloe Lelliott EST 0.35	
TUESDAY	Self Directed Study					
	9.30am – 11am	Break 11 am – 11.15a m	11.15am - 12.30pm	Lunch 12.30p m - 1.30pm	1.30pm - 2.45pm	Open studio access 4pm - 8pm Monday - Thursday
WEDNESDAY	Tutor Led Studio Session Victoria SCW 0.34		Tutor Led Studio Session Victoria SCW 0.34		EAM GCSE Retake sessions	
THURSDAY	Self Directed Study					
	9am – 11am	Break 11am - 11.30a m	11.30am -1pm	Lunch 1-2pm	2pm – 4.30pm	
FRIDAY	9am – 10am PST Session Tutor Led Studio Session Chloe Lelliott EST		Tutor Led Studio Session Chloe Lelliott EST 0.35		Tutor Led Studio Session Chloe Lelliott EST 0.35	



















Every student is a member of the SU when you enrol.

The union represents what the students want throughout the college.

We help to ensure all services are outstanding for our

students.

Organise local and overseas trips.

Organise charity and college wide events.

Negotiate discounts for students.































Tell us what clubs you would like to see at











Who is this then?

In pairs you have 3 minutes to talk to you each other and you will then introduce your partner to the class

Find out the following....

- Name
- Where your partner is studying/just finished studying
- Photography experience e.g GCSE, part of art or none
- Their favourite photographer or type of photographer e.g portraits/nature/fashion/architecture
- A random fact about them or something they know



Susan Meiselas New York City. USA. 1976

Summer Brief *Bring in First Day*

MART007 Summer Project Brief_ Strange and Familiar 25



STRANGE AND FAMILIAR

Photographers often observe and capture unusual moments or scenes in life. These can be naturally captured through street photography or by creating arranged scenes involving people or objects out of context in a different environment.

Your aim is to photograph the familiar and show it through your photography in an unexpected or strange way. Or to capture images that show us your version of strange.

Explore your subject or location and challenge your viewers perceptions on what is familiar and what is strange...



Martin Parr: The Last Resort 1984

Research

- Research a range of artists/photographers from the websites/books listed and select two to inspire you for this project.
- Research your chosen 2 photographers/artists in more depth showing understanding of their work.

Experiment, develop and create

- · Experiment and photograph different ideas
- · Explore relationships between images/different ways of presenting images

(this can be diptychs/grids or linked through a narrative or using mixed media and text)

Produce a series of edited images between 3-10 images

Evaluate and reflect

. What was successful and why? how could you improve on the work

How you interpret the theme is open to you, whether you choose street photography, architecture, portraiture, placed objects or details of a location.

You may wish to make your project personal and be a reflection of you in some way or you may wish to use the camera to simply observe the world....





Image above Alex Webb and Marten Lange: Anomalies 2009

WHAT YOU NEED TO BRING ON YOUR FIRST DAY OF STUDY A sketchbook or Poewerpoint with the above 3 tasks

Suggested Photographers For Research

Cartier Bresson, Frank Herold, Robert Frank, Jacob Aue Sobol, Elliott Erwitt, Greg Crewdson, Richard Kalvar, Harry Gruyaert, Steve Wheen, Isaac Cordal, Alex Webb, Claes Oldenberg, Alec Soth, Sophie Calle, Lilly Lulay, Julien Bonnin, Uta Barth, Phillip Schmitt- Declassifier Photography Research Links

Lensculture: https://www.lensculture.com/ 1000 Words Photography:

https://www.1000wordsphotography-mn.com/Source Photographic Review: https://www.source.ie/index.php

Photoworks: https://photoworks.org.uk/ British Journal of Photography: https://www.1854.photography/ The

Photographers Gallery: https://thephotographersgallery.org.uk/ Flowers East:

https://www.flowersgallery.com/exhibitions/ Dazed Online: https://www.dazeddigital.comTate online:

https://www.tate.org.uk/about-us/projects/unilever-series-turbinegeneration/online-gallery Magnum Gallery: https://www.magnumphotos.com/shop/gallery/

Yossi Milo Gallery: https://www.yossimilo.com/ Michael Hoppen Gallery: https://www.michaelhoppengallery.com/

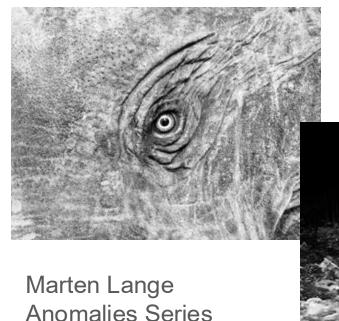
SOME INSPIRATION FOR YOUR PROJECT.....





Martin Parr: The Last Resort 1984

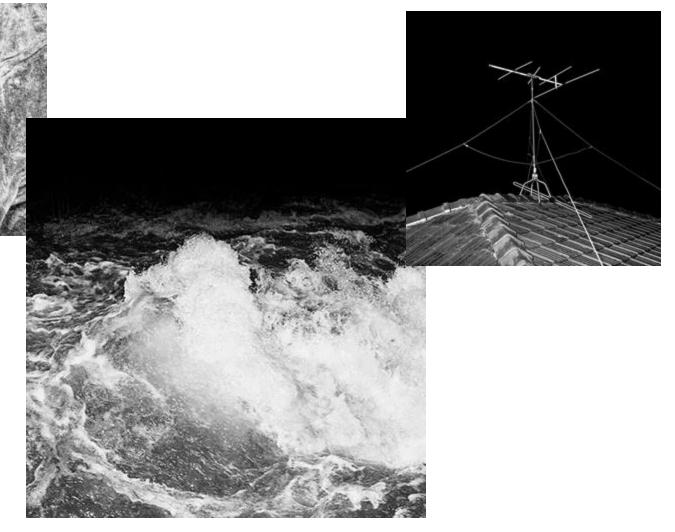




Anomalies Series

Use flash to freeze scenes and objects

Shoot at night









Alex Webb - strange angles and composition to create surprising images

Elliott Erwitt capturing surprising humorous scenes on the street





Fion Hung Ching-Yan's Surreal images using props and digital manipulation





Sian Bonnell- using everyday objects to create strange scenes

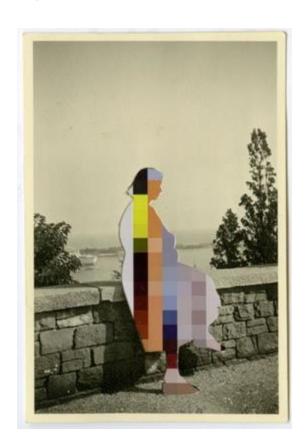






Lily Lulay - using collage or digital manipulation





Any questions?.....

Break for 10 minutes
*Please do not leave the campus

Exhibition tour and Review...

Choose 3 images from the photography exhibition and fill in the below. We will then discuss these so your answers can be in note form.

Name of Photographer/ Project Title	Describe the image and why you like it	Any special Techniques used? E.g digital manipulation, alternative processes projections, book	Concept: What was the photographer communicating? Is there a mood?
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Next steps

- Complete work for Summer Brief!
- Get Enrolled 28th of August (you will get a letter reminder)

Please still come to enrolment if you are worried about your grades and we can discuss this with you then.

- Check kit list (check if you are eligible for a bursary)
- Met Prep on College website has lots of information for you as a new student



Bruce Gild USA. 1984