📚 Recommended Reading & Viewing list 🎬

- **Fashion & Business**
- **Visual Merchandising & Styling**

This list blends foundational fashion knowledge, visual inspiration, cultural context, and career insight—ideal for developing a young creative voice.

📚 Books

1. **"Fashion: The Definitive Visual Guide"** – *DK / Smithsonian*
   A visual encyclopedia tracing fashion from ancient history to today—perfect for reference, trend spotting, and style inspiration.

2. **"The Fashion Book"** – *Phaidon Editors*
   An A–Z of 500 designers, photographers, icons, and labels. Bite-sized entries with strong visuals.

3. **"Dress in the Age of Instagram: Selfies, Style, and the Digital Self"** – *Elizabeth Kutesko*
   Explores how fashion, identity, and social media intersect—useful for contemporary styling and branding discussions.

4. **"What Artists Wear"** – *Charlie Porter*
   A cross-over between fashion and fine art, showing how clothing becomes part of an artist's creative identity. Stylish, accessible, and thoughtful.

5. **"100 Ideas That Changed Fashion"** – *Harriet Worsley*
   Concise, illustrated guide to revolutionary fashion ideas—from the bias cut to streetwear.

🎬 Films / Documentaries

6. **"McQueen" (2018)** – *Dir. Ian Bonhôte & Peter Ettedgui*
   A moving and cinematic documentary on Alexander McQueen's life and work. A masterclass in innovation, darkness, and beauty in fashion.

7. **"The First Monday in May" (2016)** – *Dir. Andrew Rossi*
   Behind the scenes at the Met Gala and its fashion exhibitions—glamour meets curatorial insight.

8. **"Dior and I" (2014)** – *Dir. Frédéric Tcheng*
   A behind-the-scenes look at Raf Simons' debut Dior collection. Shows teamwork, pressure, and design development.

📝 Articles / Online Resources

9. **"Why Styling Matters in Fashion"** – *i-D Magazine / Dazed / Business of Fashion*
   Introduce students to the difference between fashion design and styling. Helps define their specialism. (Recommend exploring via i-D's "Style" section.)

10. **ShowStudio (www.showstudio.com)** – *Nick Knight's Fashion Film & Editorial Archive*
    A free online hub for fashion films, interviews, and projects. Great for visual research and understanding styling in motion.